

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Societe Civile du Cheval Blanc		05/25/2012	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	Chateau Cheval Blanc		
Street Address:	Cheval Blanc		
City:	33330 Saint Emilion		
State/Country:	FRANCE		
Entity Type:	CORPORATION: FRANCE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1414458	CHEVAL BLANC	
Registration Number:	2938561	CHEVAL DES ANDES	
Registration Number:	3639043	CHEVAL DES ANDES	
Registration Number:	1700737	LE PETIT CHEVAL	
Registration Number:	1720582	LE PETIT CHEVAL SAINT-EMILION GRAND CRUAPPELLATION SAINT-EMILION CRU CONTROLEE SOCIETE CIVILE DU CHEVAL BLANC HTERS FOURCAUD- LAUSSAC PROPRIETAIRES A SAINT-EMILION (GIRONDE) FRANCE MIS EN BOUTEILLE A LA PROPRIETE PRODUCE OF FRANCE	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	assignments@fzlz.com		
Correspondent Name:	NANCY C. DICONZA		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		

CH \$140.00 1414458

Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	SCCB 1103151
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Nancy C. DiConza
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Signature:	/anca nicolescu/
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Date:	07/10/2012
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Total Attachments: 0

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