

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Umerco Clothing Co., Inc.		05/29/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Dania Talal Kotob		
Street Address:	7495 E. Hummingbird Circle		
City:	Anaheim Hills		
State/Country:	CALIFORNIA		
Postal Code:	92808		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3511173	DRAGONFLY	
Registration Number:	3199267	DRAGONFLY ROADHOUSE	
Registration Number:	2827030	DF	
Registration Number:	2663596	EDWARD DADA	
Registration Number:	3038793	A ROCK 'N' ROLL VISION	
Registration Number:	3208218	REDNECK JEANS	
Registration Number:	3669323		
CORRESPONDENCE DATA			
Fax Number:	8584879390		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-487-9300		
Email:	jmandour@mandourlaw.com, kbruce@mandourlaw.com		
Correspondent Name:	Joseph A. Mandour, Mandour & Associates,		
Address Line 1:	16870 West Bernardo Drive, Suite 400		
Address Line 4:	San Diego, CALIFORNIA 92127		

OP \$190.00 3511173

ATTORNEY DOCKET NUMBER:	KOTOB, D./8316.01-002
NAME OF SUBMITTER:	Joseph A. Mandour
Signature:	/jm/
Date:	07/10/2012
Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

Schedule "B" - Trademark Assignment

WHEREAS, Umerco Clothing Co., Inc., a California corporation with a principal place of business at 1275 North Patt Street, Anaheim, California 92801 (hereinafter referred to as the "Assignor") has adopted and used the following trademarks:

DRAGONFLY, U.S. Registration No. 3,511,173, reg'd October 7, 2008;
DRAGONFLY ROADHOUSE, U.S. Registration No. 3,199,267, reg'd January 16, 2007;
DF, U.S. Registration No. 2,827,030, reg'd March 30, 2004;
EDWARD DADA, U.S. Registration No. 2,663,596, reg'd December 17, 2002;
A ROCK 'N' ROLL VISION, U.S. Registration No. 3,038,793, reg'd January 10, 2006;
REDNECK JEANS, U.S. Registration No. 3,208,218, reg'd February 13, 2007;
Jester Logo, U.S. Registration No. 3,669,323, reg'd August 18, 2009; and
EDWARD DADA, International Registration No. 0894517, reg'd July 26, 2006;

all collectively called (the "Marks").

WHEREAS, Assignor has assigned said Marks to Dania Talal Kotob with a principal place of residence at 7495 E. Hummingbird Circle, Anaheim Hills, California 92808 (hereinafter referred to as the "Assignee") and Assignor and Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee all right, title and interest in and to said Marks and the United States Patent and Trademark Office Application and any resulting registration therefor, together with the goodwill of the business connected with and symbolized by such Marks, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such Marks or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

//
//

IN WITNESS WHEREOF, this Assignment has been executed by Assignor as of the date hereof.

UMERCO CLOTHING CO., INC.

By: Mohamad T Kotob Date: 5-29-2012

State of California)
County of Los Angeles)

On 5/29/, 2012 before me, Becky Redding, Notary Public personally appeared Mohamad T. Kotob, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.

Signature Becky Redding
Notary Public

(Seal)

