

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Affinion Benefits Group, LLC		07/10/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Affinion Publishing, LLC
Street Address:	10750 West Charleston Boulevard
Internal Address:	Suite 130
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89135
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	2461343	THE PLUS PACKAGE
Registration Number:	2819626	
Registration Number:	3197391	TRIPLE-CASH ACCIDENT PLAN
Registration Number:	3204116	REMEDY
Registration Number:	3306839	REMEDY CHECK PROTECTION
Registration Number:	3365749	NETGAIN!
Registration Number:	3486557	EVERYDAY GROCERY SAVINGS
Registration Number:	3486570	DESTINATION SAVINGS
Registration Number:	3782980	REWARD & PROTECT
Registration Number:	3816675	MEMBERSECURE
Registration Number:	3824562	FRAUD PROTECTION PLUS
Registration Number:	3842493	MYIDMATTERS
Registration Number:	3888899	ENHANCED FRAUD PROTECTION PLUS

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Registration Number:	3991328	COMPLETE AUTO 360°
Registration Number:	4004076	DISCOUNT TRACKS & TIX
Registration Number:	4032177	CLASSIC SAVINGS
Registration Number:	4045928	IN SYNC WITH YOUR LIFESTYLE
Registration Number:	4046158	EVERYWHERE CASH SAVINGS
Registration Number:	4046159	EVERYWHERE CASH SAVINGS
Registration Number:	4131803	SERVICES IN SYNC
Registration Number:	4132009	SS

CORRESPONDENCE DATA

Fax Number: 2129746924
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-468-4823
Email: jkatz@dglaw.com
Correspondent Name: Jeffrey C. Katz
Address Line 1: 1740 Broadway
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	000517-0154-088 (AGN JAC)
NAME OF SUBMITTER:	Jeffrey C. Katz
Signature:	/Jeffrey C. Katz/
Date:	07/11/2012

Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, Affinion Benefits Group, LLC, a limited liability company of the State of Delaware (hereinafter, "Assignor"), is the owner of marks listed on the attached Schedule "A," which are registered in the United States Patent and Trademark Office.


WHEREAS, Affinion Publishing, LLC, a limited liability company of the State of Delaware, located at 10750 West Charleston Boulevard, Suite 130, Las Vegas, Nevada 89135 (hereinafter, "Assignee"), is desirous of acquiring said marks and said registrations thereof.

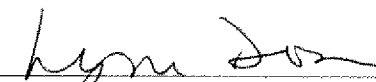
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof listed on Schedule "A," and all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 10 day of July, 2012.

Affinion Benefits Group, LLC

Affinion Publishing, LLC

By: 
Name: Lynn Doonan
Title: V.P.

By: 
Name: Lynn Doonan
Title: V.P.

Schedule A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
THE PLUS PACKAGE	2,461,343	June 19, 2001
Design *	2,819,626	March 2, 2004
TRIPLE-CASH ACCIDENT PLAN	3,197,391	January 9, 2007
REMEDY	3,204,116	January 30, 2007
REMEDY CHECK PROTECTION	3,306,839	October 9, 2007
NETGAIN!	3,365,749	January 8, 2008
EVERYDAY GROCERY SAVINGS	3,486,557	August 12, 2008
DESTINATION SAVINGS	3,486,570	August 12, 2008
REWARD & PROTECT	3,782,980	April 27, 2010
MEMBERSECURE	3,816,675	July 13, 2010
FRAUD PROTECTION PLUS	3,824,562	July 27, 2010
MYIDMATTERS	3,842,493	August 31, 2010
ENHANCED FRAUD PROTECTION PLUS	3,888,899	December 14, 2010

COMPLETE AUTO 360°	3,991,328	July 5, 2011
DISCOUNT TRACKS & TIX	4,004,076	July 26, 2011
<i>Already Registered</i> CLASSIC SAVINGS	4,032,177	September 27, 2011
IN SYNC WITH YOUR LIFESTYLE	4,045,928	October 25, 2011
EVERYWHERE CASH SAVINGS and Design	4,046,158	October 25, 2011
EVERYWHERE CASH SAVINGS	4,046,159	October 25, 2011
SERVICES IN SYNC	4,131,803	April 24, 2012
SS and Design	4,132,009	April 24, 2012

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