

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
East West Bank		07/10/2012	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zeta Interactive Corporation		
<b>Street Address:</b>	23rd Floor		
<b>Internal Address:</b>	99 Park Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3711927	ZETA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024576315		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	2024576000		
<b>Email:</b>	bdonovan@pattonboggs.com		
<b>Correspondent Name:</b>	Patton Boggs LLP		
<b>Address Line 1:</b>	2550 M Street, N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20037		
<b>ATTORNEY DOCKET NUMBER:</b>	026718.0101		
<b>NAME OF SUBMITTER:</b>	Lacy L. Kolo		
<b>Signature:</b>	/Lacy L. Kolo/		

OP \$40.00 3711927

Date:

07/11/2012

Total Attachments: 2

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NOTICE OF RELEASE OF  
SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS, Zeta Interactive Corporation., a Delaware corporation ("Zeta"), assigned to and granted to East West Bank ("Bank"), a security interest in and to certain trademarks and related goodwill for which there are registrations or applications in the United States Patent and Trademark Office, where security interest is recorded as Reel/Frame 4234/0623 ("Security Interest"), which includes the trademarks shown in the attached Annex I hereto (the "Trademarks");

WHEREAS, Bank and its successors wishes to provide a document suitable for recording the termination, release, relinquishment and discharge of the Security Interest with the United States Patent and Trademark Office;

NOW, THEREFORE, in exchange for good and valuable consideration, Bank hereby terminates, relinquishes, releases and discharges its Security Interest including the Trademarks and all unregistered and foreign counterparts thereof.

IN WITNESS WHEREOF, the Bank has caused this Notice of Release of Security Interest in Intellectual Property to be duly executed as of July 10, 2012.

EAST WEST BANK

By: 

Name: KEITH KATO

Title: FIRST VICE PRESIDENT

ANNEX I  
Trademarks Applications and Registrations

Trade-Mark	Country	Serial No. Registration No.
ZETA	U.S.	77721571 3711927