

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
YEXT, INC.		07/06/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	FELIX CALLS, LLC
Street Address:	75 Ninth Avenue
Internal Address:	7th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3819725	CALLRELEVANCE
Serial Number:	85536803	FELIX
Serial Number:	85597287	FELIX
Registration Number:	3441297	GYMTICKET
Registration Number:	3572407	LOCALVETS.COM
Registration Number:	3516419	STORAGERESERVE.COM

CORRESPONDENCE DATA

Fax Number: 9735972400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-597-2500
 Email: lstrademark@lowenstein.com
 Correspondent Name: Lawrence A. Weinstein, Esq.
 Address Line 1: Lowenstein Sandler PC
 Address Line 2: 65 Livingston Avenue

CH \$165.00 3819725

Address Line 4: Roseland, NEW JERSEY 07068-1791

ATTORNEY DOCKET NUMBER: 21366.1

NAME OF SUBMITTER: Lawrence A. Weinstein, Esq.

Signature: /Lawrence A. Weinstein/

Date: 07/12/2012

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is made and entered into effective as of July 6, 2012 (the "Effective Date") between Yext, Inc., a Delaware corporation ("Assignor") and Felix Calls, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Contribution Agreement, dated as of March 31, 2012 (the "Contribution Agreement"), providing for the execution and delivery of this Agreement (capitalized terms used herein without definition shall have the meanings ascribed to them in the Contribution Agreement);

WHEREAS, Assignor is the record owner of the Trademarks set forth on Schedule A hereto (collectively, the "Assigned Marks"); and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in, to and under the Assigned Marks.

NOW, THEREFORE, pursuant to the terms and conditions of the Contribution Agreement, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

Assignor does hereby transfer, assign, convey and deliver to Assignee all of its right, title and interest in, to and under the Assigned Marks, including the registrations and applications for registration thereof, together with all goodwill associated therewith, as well as the right to sue or otherwise recover for any and all past, present and future infringements thereof.

Assignor shall execute and deliver such other documents or take such other actions, as Assignee may reasonably request as may be necessary or appropriate to more effectively transfer, assign and convey to Assignee (or to more effectively record or evidence the same), and to put Assignee in actual possession and control of, the Assigned Marks.

The Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in the Assigned Marks.

All of the terms and provisions of this Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective executors, heirs, personal representatives, successors and assigns.

No provision of this Assignment is intended to confer upon any Person other than the parties hereto and their respective executors, heirs, personal representatives, successors and assigns any rights or remedies hereunder.

This Agreement, and any disputes arising out of or relating to this Agreement, shall be governed by, and construed and enforced in accordance with, the laws of the State of New York.

without reference to any conflict of law rules that might lead to the application of the laws of any other jurisdiction.

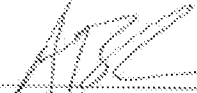
This Agreement may be executed in two or more counterparts, each of which will be deemed to be an original copy of this Agreement and all of which, when taken together, will be deemed to constitute one and the same agreement. Delivery of an executed counterpart of a signature page by facsimile or electronic means (including a PDF thereof) shall be as effective as delivery of a manually executed counterpart of any such Agreement.

{signature page follows}

IN WITNESS WHEREOF, each of Assignor and Assignee has caused this Agreement to be executed by its duly authorized representative.


ASSIGNOR:

YEXT, INC.

By: 
Name: ALOK BHUSAN
Title: CFO

ASSIGNEE:

FELIX CALLS, LLC

By: 
Name: Brian Metz
Title: CEO

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT AGREEMENT]

**SCHEDULE A
Trademarks**

Country	Mark	Filing No.	Filing Date	Registration No.	Registration Date
United States	CALLRELEVANCE	77820876	04-September-2009	3819725	13-July-2010
United States	FELIX	85536803	08-February-2012	Not Available	Not Available
United States	FELIX and Design	85597287	13-April-2012	Not Available	Not Available
United States	GYMTICKET	77010881	29-September-2006	3441297	03-June-2008
United States	LOCALVETS.COM (Cat and Dog Logo)	77513852	02-July-2008	3572407	10-February-2009
United States	STORAGE RESERVE.COM	77465669	05-May-2008	3516419	14-October-2008