

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NCR Corporation		06/22/2012	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Redbox Automated Retail, LLC
Street Address:	One Tower Lane, Suite 1200
City:	Oakbrook Terrace
State/Country:	ILLINOIS
Postal Code:	60181
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2573752	DVD PLAY
Registration Number:	2967191	DVDPLAY
Registration Number:	2985154	DVD PLAY
Registration Number:	2959630	DVD PLAY
Registration Number:	3432333	WHAT'S IN IT FOR YOU?
Registration Number:	3432228	MOVIECUBE
Registration Number:	3432307	MOVIECUBE
Registration Number:	3432306	MOVIE CUBE
Registration Number:	3186792	THE NEW RELEASE

CORRESPONDENCE DATA

Fax Number: 2063599000
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (206) 359-8000
 Email: pctrademarks@perkinscoie.com

OP \$240.00 2573752

Correspondent Name: Jason S. Howell, c/o Perkins Coie LLP
Address Line 1: 1201 Third Avenue, Suite 4900
Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER: 72292-4000

NAME OF SUBMITTER: Jason S. Howell

Signature: /Jason S. Howell/

Date: 07/12/2012

Total Attachments: 2

source=NCR to Redbox Trademark Assignment#page1.tif

source=NCR to Redbox Trademark Assignment#page2.tif

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, NCR Corporation, a Maryland corporation ("*Assignor*"), does hereby sell, assign, transfer, and convey unto Redbox Automated Retail LLC, a Delaware limited liability company ("*Assignee*"), as of the Effective Date (defined below), all right, title, and interest, to the extent specified in that certain Asset Purchase Agreement entered into by Assignor and Assignee on February 3, 2012, as amended ("*APA*"), in and to any and all of the following: (a) the registered trademarks listed in Schedule A attached hereto (the "*Trademarks*"), and (b) the goodwill associated with the Trademarks.

For further clarity, the Trademarks are sold, assigned, transferred, and conveyed pursuant to this Trademark Assignment subject to the non-exclusive licenses, sublicenses, and other similar agreements relating to any of the Trademarks and disclosed in the APA.

This Trademark Assignment is binding upon Assignor and its successors, and inures to the benefit of Assignee and any subsequent assigns of the Trademarks.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Trademark Assignment as of this 22nd day of June, 2012 ("*Effective Date*").

ASSIGNOR:

NCR Corporation

By: _____

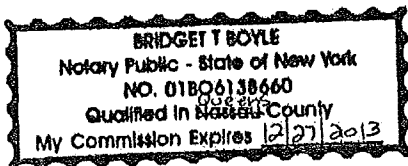
Name: Jennifer M. Daniels

Title: SVP General Counsel and Secretary

Signed, and sworn before me
this 22 day of June 2012

Notary Public

Bridget J. Boyle



SCHEDULE A
TRADEMARK REGISTRATIONS

Appln #	Country	Reg #	Trademark	Filed	Registered
78/027,862	US	2573752	DVD PLAY	27-Sep-2000	28-May-2002
78/437,318	US	2967191	DVDPLAY	17-Jun-2004	12-Jul-2005
78/352,221	US	2985154	DVD PLAY AND DESIGN	15-Jan-2004	16-Aug-2005
78/366,702	US	2959630	DVD PLAY AND DESIGN	12-Feb-2004	7-Jun-2005
77/153,182	US	3432333	WHAT'S IN IT FOR YOU?	10-Apr-2007	20-May-2008
77/108,739	US	3432228	MOVIECUBE	15-Feb-2007	20-May-2008
77/144,044	US	3432307	MOVIECUBE	29-Mar-2007	20-May-2008
77/144,031	US	3432306	MOVIECUBE AND DESIGN (VERTICAL)	29-Mar-2007	20-May-2008
78/803,776	US	3186792	THE NEW RELEASE AND DESIGN	31-Jan-2006	19-Dec-2006
1339125	CA	TMA711681	MOVIECUBE	13-Mar-2007	11-Apr-2008
1341886	CA	TMA711714	MOVIECUBE AND DESIGN (HORIZONTAL)	2-Apr-2007	11-Apr-2008
1341887	CA	TMA711713	MOVIECUBE AND DESIGN (VERTICAL)	2-Apr-2007	11-Apr-2008
1342939	CA	TMA711710	WHAT'S IN IT FOR YOU?	11-Apr-2007	11-Apr-2008
1076798	CA	TMA607976	DVD PLAY	29-Sep-2000	19-Apr-2004
1901511	OHIM	1901511	DVD PLAY	29-Sep-2000	12-Apr-2002

SCHEDULE A TO TRADEMARK ASSIGNMENT

21382-0229/LEGAL.22542383.5

RECORDED: 07/12/2012

TRADEMARK
REEL: 004819 FRAME: 0990