

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CrowdCompass, Inc.		06/28/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cvent, Inc.		
Street Address:	8180 Greensboro Drive		
Internal Address:	Suite 900		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3992866	CROWDCOMPASS	
Registration Number:	3977898	CROWDCOMPASS	
CORRESPONDENCE DATA			
Fax Number:	2026599344		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-659-9076		
Email:	CWCdocketing@roylance.com		
Correspondent Name:	Casimir W. Cook II		
Address Line 1:	1300 19th Street, NW		
Address Line 2:	Suite 600		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	59371		
NAME OF SUBMITTER:	Casimir W. Cook II		

OP \$65.00 3992866

Signature:	/Casimir W. Cook/
Date:	07/12/2012
Total Attachments: 2 source=CrowdCompass assignment#page1.tif source=CrowdCompass assignment#page2.tif	

TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, CrowdCompass, Inc., a Delaware corporation with a principal business address at 2021 SE Clinton St. Suite 202, Portland, OR 97202, United States (hereinafter called "Assignor"), has adopted and used, and is the owner of all right, title and interest in and to the marks listed on the attached Schedule A (the "Marks") and the United States Trademark and Service Mark Registrations therefor (the "Registrations"), also listed on Schedule A; and

WHEREAS, Cvent, Inc., a Delaware corporation with a principal business address at Suite 900, 8180 Greensboro Drive, McLean, VA 22102, United States (hereinafter called "Assignee"), desires to acquire all worldwide right, title and interest in and to the Marks and the Registrations;

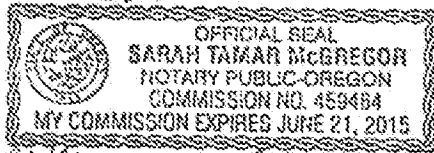
NOW, THEREFORE, Assignor hereby assigns and transfers to Assignee all worldwide right, title and interest in and to the Marks, together with the business goodwill associated with the Marks, the Registrations, and the right to sue for and collect damages, profits, attorneys' fees, and all other available remedies for past infringements of the Marks.

ASSIGNOR  
CrowdCompass, Inc.

Date: 6/28/12

By: [Signature]  
Name: Thomas A. Hingsley  
Title: CEO

STATE OF )  
COUNTY OF )



Signed and sworn to before me this 28th day of JUNE, 2012

[Signature]  
Notary Public

My commission expires 6-21-2015


**SCHEDULE A**

**Marks:**



**CROWDCOMPASS**

**Registrations:**

<b><u>Country/State</u></b>	<b><u>Mark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
United States		3,992,866	July 12, 2011
United States	CROWDCOMPASS	3,977,898	June 14, 2011