

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ceva Animal Health, LLC		05/30/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Creative Science, L.L.C.		
Street Address:	455 Sovereign Court		
City:	Ballwin		
State/Country:	MISSOURI		
Postal Code:	63011		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3044128	P-BLOC	
Registration Number:	2050856	CREATIVE SCIENCE	
Registration Number:	1368601	GREAT STATES ANIMAL HEALTH	
CORRESPONDENCE DATA			
Fax Number:	8168422414		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	816-842-3636		
Email:	rpayne@kinghershey.com		
Correspondent Name:	Robert J. Payne		
Address Line 1:	2345 Grand Boulevard, Suite 2100		
Address Line 4:	Kansas City, MISSOURI 64108		
NAME OF SUBMITTER:	Robert J. Payne		
Signature:	/Robert J. Payne/		

OP \$90.00 3044128

Date:

07/12/2012

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Ceva Animal Health LLC, a Delaware Limited Liability Company, located at 301 Route 17N Rutherford, New Jersey 07070 (hereinafter the "Assignor"), is the owner of all right, title and interest in and to the following marks, and the applications and/or registrations thereof (hereinafter the "Marks"):

P-BLOC	Registration No. 3,044,128;
CREATIVE SCIENCE	Registration No. 2,050,856;
GREAT STATES ANIMAL HEALTH	Registration No. 1,368,601;

WHEREAS, Creative Science, L.L.C., a Missouri limited liability company, located at 455 Sovereign Court, Ballwin, Missouri 63011 (hereinafter the "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks and the goodwill of the business associated therewith.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the Marks, together with the registrations thereof and the goodwill of the business symbolized by the Marks, including all common law rights, and all claims for damages by reason of past infringement of the Marks, with the right to sue and collect therefor.

Assignor agrees to execute any further documents that may be needed in the future to record and vest full title in and to the trademarks and the applications and/or registrations in Assignee.

