

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kazaam Web Concepts LLC		06/05/2012	LIMITED LIABILITY COMPANY: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	inVentiv Health, Inc.		
Street Address:	One Van de Graaff Drive		
City:	Burlington		
State/Country:	MASSACHUSETTS		
Postal Code:	02204		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85498062	MOBILE LOCKER	
CORRESPONDENCE DATA			
Fax Number:	6144642634		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(614) 462-5458		
Email:	trademarks@keglerbrown.com		
Correspondent Name:	Kegler Brown Hill & Ritter / SCB		
Address Line 1:	65 East State Street		
Address Line 2:	Suite 1800		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	104601.18KAZ		
NAME OF SUBMITTER:	Stephen C. Barsotti		
Signature:	/SCB/		

CH \$40.00 85498062

Date:

07/12/2012

Total Attachments: 5

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ASSIGNMENT OF INTELLECTUAL PROPERTY

5th This is an Assignment of Intellectual Property (this "Assignment") made as of the day of June, 2012 by and between Kazaam Web Concepts LLC, a Pennsylvania limited liability company, (the "Assignor"), and inVentiv Health, Inc., a Delaware corporation (the "Assignee").

RECITALS

WHEREAS, Assignee and Assignor are parties to that certain Asset Purchase Agreement, dated as of June 4, 2012 (the "Agreement"), pursuant to which Assignor has agreed to sell to Assignee, and Assignee has agreed to buy from Assignor the Acquired Assets (as defined in the Agreement), including, without limitation, all Intellectual Property (as defined in the Agreement).

WHEREAS, pursuant to Section 2.5(a)(ii) of the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such Acquired Assets, including, without limitation, all Intellectual Property.

WHEREAS, in accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in and to, the Intellectual Property.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration as set forth in the Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and sets over to the Assignee all right, title and interest in and to the Intellectual Property, including, but not limited to, the right to apply for any patents, copyrights, trademarks, or other intellectual property rights anywhere in the United States and any and all foreign countries based upon any of the Intellectual Property. Exhibit A, attached hereto and incorporated herein, contains a non-exhaustive list of the registered Intellectual Property to be transferred under this Assignment.

Assignor hereby authorizes Assignee to file patent applications, copyright registrations, trademark registrations, or any other applicable registrations in any and all countries based upon any or all of the Intellectual Property, in the individual inventors' names, in Assignor's name, in Assignee's name or otherwise as the Assignee may deem appropriate or advisable, under applicable international convention or otherwise.

Assignor hereby represents and warrants that it has the full right and power to convey the entire right and interest herein assigned, that Assignor has granted no rights or interests to third parties that are inconsistent with the rights and interests granted herein, and that Assignor will

EXECUTION VERSION

not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

Assignor hereby covenants and agrees that it will, upon request of the Assignee, communicate to the Assignee any known facts relating to the Intellectual Property and the development history thereof, testify in any legal proceeding, execute all lawful papers and all rightful oaths and declarations, and generally do all further acts which may be deemed necessary by the Assignee to obtain and enforce proper protection for the Intellectual Property in all countries.

Capitalized terms not otherwise defined herein shall have the meanings set forth in the Agreement. The terms of the Agreement are incorporated herein by this reference. In the event of any conflict or inconsistency between the terms of the Agreement and the terms hereof, the terms of the Agreement shall govern.

(Signature page(s) to follow, Remainder of page left blank)

EXECUTION VERSION

IN WITNESS WHEREOF, the undersigned Assignor and Assignee have caused this Assignment of Intellectual Property to be executed as of the date first above written.

ASSIGNOR:

KAZAAM WEB CONCEPTS LLC,
a Pennsylvania limited liability company

By: [Signature]
Name: THOMAS C MAROTTA
Title: MANAGER

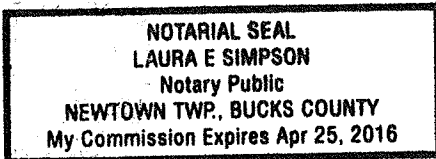
ASSIGNEE:

INVENTIV HEALTH, INC.,
a Delaware corporation

By: _____
Name: _____
Title: _____

State of PA)
County of BUCKS) ss.:

The foregoing instrument was acknowledged before me this 4 day of June, 2012, by Thomas Marotta as the manager of Kazaam Web Concepts LLC, a Pennsylvania limited liability company, on behalf of the said limited liability company.



Witness my hand and official seal.

[Signature]
Notary Public
My Commission Expires: APR 25, 2016

State of _____)
County of _____) ss.:

The foregoing instrument was acknowledged before me this _____ day of _____, 2012, by _____ as the _____ of Inventiv Health, Inc., a Delaware corporation, on behalf of the said corporation.

Witness my hand and official seal.

Notary Public
My Commission Expires: _____

EXECUTION VERSION

IN WITNESS WHEREOF, the undersigned Assignor and Assignee have caused this Assignment of Intellectual Property to be executed as of the date first above written.

ASSIGNOR:

KAZAAM WEB CONCEPTS LLC,
a Pennsylvania limited liability company

By: _____
Name: _____
Title: _____

ASSIGNEE:

INVENTIV HEALTH, INC.,
a Delaware corporation

By: Eric Sherbet
Name: Eric Sherbet
Title: General Counsel

State of _____)
County of _____) ss.:

The foregoing instrument was acknowledged before me this ____ day of _____, 2012, by _____ as the _____ of Kazaam Web Concepts LLC, a Pennsylvania limited liability company, on behalf of the said limited liability company.

Witness my hand and official seal.

Notary Public
My Commission Expires: _____

State of Massachusetts)
County of Middlesex) ss.:

The foregoing instrument was acknowledged before me this 4th day of June, 2012, by Eric Sherbet as the General Counsel of inVentiv Health, Inc., a Delaware corporation, on behalf of the said corporation.

Witness my hand and official seal.

Vikki S. Soutiere
Notary Public
My Commission Expires: _____

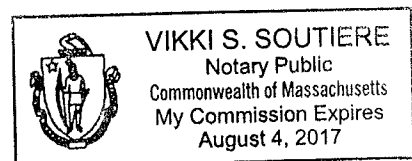


EXHIBIT A

Intellectual Property

Patents: None

Registered Trademarks:

1. Word mark "Mobile Locker" application pending before the United States Patent and Trademark Office (Serial No. 85/498,062):

Mobile Locker

Trade Names:

1. Kazaam Interactive
2. Kazaam Web Concepts

Net Names:

1. www.kazaamweb.com
2. www.kazaammedia.com
3. www.kazaammédiagroup.com
4. www.kazaamshowcase.com
5. www.mobilelockerapp.com
6. www.mobilerepapp.com
7. www.kazaaminteractive.com