

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 310/785-1200 Email: jk@jonathankirsch.com Correspondent Name: Jonathan Kirsch Address Line 1: Law Offices of Jonathan Kirsch Address Line 2: 1880 Century Park East, Suite 515 Address Line 4: Los Angeles, CALIFORNIA 90067																											
ATTORNEY DOCKET NUMBER:	CMM CONSCIOUS MEDIA NETWO																										
NAME OF SUBMITTER:	Jonathan Kirsch																										
Signature:	/Jonathan Kirsch/																										
Date:	07/12/2012																										
Total Attachments: 1 source=Assignment from Conscious Media Network Inc#page1.tif																											

OP \$40.00 3518936

TRADEMARK ASSIGNMENT

Dated and Effective as of May 25, 2012.

1. **Assignment of Trademarks.** Effective as of the date first written above ("Effective Date"), and for good and sufficient consideration, adequacy and receipt of which are hereby acknowledged, **CONSCIOUS MEDIA NETWORK, INC.** ("Assignor"), at 2680 Delmar Ave, Penryn, CA 95663, hereby transfers and assigns to **GAIAM, INC.** ("Assignee"), at 833 W. South Boulder Road, Louisville, CO 80027, exclusively and irrevocably, in perpetuity and throughout the universe, all right, title and interest in and to the word mark **CONSCIOUS MEDIA NETWORK**, and the design marks incorporating the foregoing word marks, and any and all business, reputation and/or good will symbolized thereby and/or associated therewith, which Assignor may own, claim or control.

2. **Assignment of Registrations and Applications.** Without limiting the generality of the foregoing, Assignor hereby assigns to Assignee all right, title and interest in and to any and all trademark registrations and applications in the United States Patent and Trademark Office ("USPTO") and elsewhere throughout the world, for all of the foregoing marks, including but not limited to the registrations identified by USPTO Reg. No. 3518936, and any and all rights arising thereunder, all effective as of the Effective Date.

IN WITNESS WHEREOF, Assignor, by and through its undersigned authorized signatory, has executed this Trademark Assignment as of the Effective Date.

CONSCIOUS MEDIA NETWORK, INC.

By: 
Its Authorized Signatory