

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asset Marketing Services, Inc.		06/28/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	New York Mint, LLC		
Street Address:	5577 West 78th Street		
City:	Edina		
State/Country:	MINNESOTA		
Postal Code:	55439		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2984223	FFM FIRST FEDERAL MINT	
Registration Number:	2988253	FFM	
Registration Number:	3010751	FFM FIRST FEDERAL MINT	
Registration Number:	3030460	FIRST FEDERAL MINT	
Registration Number:	3030455	FFM	
Registration Number:	3704735	FIRST FEDERAL COIN CORP	
Registration Number:	3704734	FIRST FEDERAL COIN CORP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bwalz@winthrop.com, trademark@winthrop.com, cmccurdy@winthrop.com, aeichrodt@winthrop.com		
Correspondent Name:	Bradley J. Walz		
Address Line 1:	225 S. 6th Street, Suite 3500		
Address Line 2:	Winthrop & Weinstine		

OP \$190.00 2984223

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 7007.42

NAME OF SUBMITTER: Catlan M. McCurdy

Signature: /Catlan M. McCurdy/

Date: 07/13/2012

Total Attachments: 2
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TRADEMARK AND SERVICE MARK ASSIGNMENT

This Trademark and Service Mark Assignment ("Assignment") is entered into as of June 28, 2012 between Asset Marketing Services, Inc., a Minnesota corporation ("Assignor") and New York Mint, LLC, a Delaware limited liability company ("Assignee").

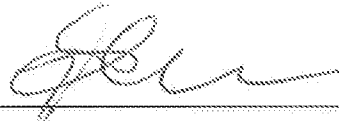
WHEREAS, Assignor owns common law and registered trademark and service mark rights in the marks identified on Exhibit A, which is attached to this Assignment (collectively the "Marks"); and

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee any and all of its right, title, interest, and goodwill in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title, and interest in and to the Marks, including all rights of priority, together with any and all goodwill of the business embodied in the Marks.

IN WITNESS WHEREOF, Assignor executed this Assignment as of the day and year first above written.





ASSET MARKETING SERVICES, INC.



By: Bill Gale

Its: President

Exhibit A

Mark	U.S. Registration No.
	2,984,223
	2,988,253
	3,010,751
FIRST FEDERAL MINT	3,030,460
	3,030,455
FIRST FEDERAL COIN CORP	3,704,735
FIRST FEDERAL COIN CORP	3,704,734

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