

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>FSHS OF SOUTH FLORIDA, INC.</td> <td></td> <td>07/13/2012</td> <td>CORPORATION: FLORIDA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	FSHS OF SOUTH FLORIDA, INC.		07/13/2012	CORPORATION: FLORIDA																
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CORRESPONDENCE DATA																											
Fax Number: 9549240717 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 954-924-0707 Email: trademark@patentmiami.com Correspondent Name: Robert M. Schwartz Address Line 1: P.O. Box 22470 Address Line 4: Hollywood, FLORIDA 33022																											
ATTORNEY DOCKET NUMBER:	FS926.006E																										
NAME OF SUBMITTER:	Robert M. Schwartz																										
Signature:	/robert m schwartz/																										
Date:	07/13/2012																										
Total Attachments: 1 source=Executed Asmt Document#page1.tif																											

OP \$40.00 4151895

ASSIGNMENT OF TRADEMARK

WHEREAS, FSHS OF SOUTH FLORIDA, INC., a Florida Corporation, with its principal place of business located at 2445 Hollywood Boulevard, Hollywood, Florida 33022, has adopted, used, is using the below designated trademark and is the owner of the following trademark registration in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
pure brazilian	4,151,895	May 29, 2012

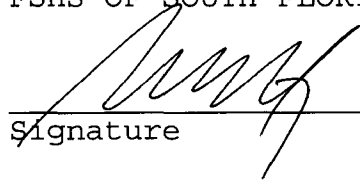
WHEREAS, CC BEAUTY COLLECTION INC, a Florida Corporation, with its principal place of business located at 905 SHOTGUN ROAD, SUNRISE, FLORIDA 33326, is desirous of acquiring all rights to the trademark, the trademark registration and any United States for foreign registrations resulting therefrom.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, FSHS OF SOUTH FLORIDA, INC. hereby assigns, conveys and transfers to CC BEAUTY COLLECTION INC the entire right, title, and interest in and to said trademark and trademark registration, including without limitation, all common law rights to the trademark, all worldwide rights to the trademark, and any and all United States and foreign registrations resulting therefrom, and all the goodwill of the business connected with the use of and symbolized by said trademark.

Signed at (city) Hollywood, Florida, as of this 13 day of July, 2012.

FSHS OF SOUTH FLORIDA, INC.

By:


Signature

Robert M. Schwartz, Director
Printed Name and Corporate Title