

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Federated Sports & Gaming, Inc.		07/02/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	PNK Development 10, LLC
Street Address:	8918 Spanish Ridge Avenue
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89148
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	4153025	EPIC POKER
Registration Number:	4153026	EPIC POKER
Registration Number:	4145586	PLAYERS FIRST
Serial Number:	85371751	GPI
Serial Number:	85357037	EP
Serial Number:	85369367	PLAYERS FIRST
Serial Number:	85357039	FEDERATED SPORTS + GAMING
Serial Number:	85357027	FEDERATED SPORTS + GAMING
Serial Number:	85355829	EPIC POKER
Serial Number:	85355821	EPIC POKER
Serial Number:	85357033	GLOBAL POKER INDEX

CORRESPONDENCE DATA

Fax Number: 7023828135

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

TRADEMARK

via US Mail.

Phone: 7023822101
Email: lvpto@bhfs.com
Correspondent Name: Kelley L. Nyquist
Address Line 1: 100 N. City Parkway, Suite 1600
Address Line 4: Las Vegas, NEVADA 89106

ATTORNEY DOCKET NUMBER:	21140
NAME OF SUBMITTER:	Kelley L. Nyquist
Signature:	/Kelley L. Nyquist/
Date:	07/13/2012

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made by Federated Sports & Gaming, Inc., a Delaware corporation ("Assignor"), to and for the benefit of PNK Development 10, LLC, a Delaware limited liability company ("Assignee").

RECITALS

R.1 Assignor is the sole and exclusive owner of the United States trademarks set forth on Schedule A (the "Marks") attached hereto and made part of this Assignment and the goodwill of the business connected with and symbolized thereby.

R.2 Assignor and Assignee are parties to that certain Asset Purchase Agreement (the "Purchase Agreement") dated as June 14, 2012, pursuant to which Assignor has agreed to, among other things, sell certain assets of the Assignor to the Assignee, including, the Marks.

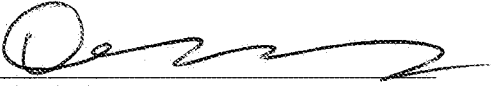
R.3 The parties hereto desire by means of this Assignment to assign, convey and transfer all right, title and interest in the Marks to Assignee.

NOW THEREFORE, in consideration of the foregoing Recitals, which are incorporated herein by reference and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, convey, and transfer unto said Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business connected with and symbolized by the Marks, and any renewals and extension of registrations that are or may be secured under the laws of the United States, and together with all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of the Marks or injury to their goodwill, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed this 2nd day of July, 2012.


ASSIGNOR:

FEDERATED SPORTS & GAMING, INC.

By: 
David Goldberg
Chief Executive Officer

Schedule A


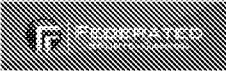
A. U.S. Trademark Registrations




Trademark & Logo	Registration No.	Registration Date	Goods/Services
EPIC POKER	4153025	June 5, 2012	<p>Class 16: Printed materials, namely, newsletters, pamphlets, articles and magazines featuring information, news, and entertainment related to gaming and the game of poker</p> <p>Class 41: Entertainment services, namely, casino gaming; conducting and providing facilities for special events featuring casino and gaming contests and tournaments; entertainment in the nature of poker tournaments; conducting educational exhibitions in the nature of poker tournaments; providing and organizing a poker league; organizing and conducting professional poker competitions; providing information on the game of poker via the internet; providing online websites containing information of interest relating to poker; on-going television programs in the field of poker tournaments; organizing, conducting, producing and exhibiting poker events rendered live and through the media of television and the internet; television show production; entertainment services in the nature of providing virtual environments, including social media, in which users can interact through games</p>
EPIC POKER (and Design) 	4153026	June 5, 2012	<p>Class 16: Printed materials, namely, newsletters, pamphlets, articles and magazines featuring information, news, and entertainment related to gaming and the game of poker</p> <p>Class 41: Entertainment services, namely, casino gaming; conducting and providing facilities for special events featuring casino and gaming contests and tournaments; entertainment in the nature of poker tournaments; conducting educational exhibitions in the nature of poker tournaments; providing and organizing a poker league; organizing and conducting professional poker competitions; providing information on the game of poker via the internet; providing online websites containing information of interest relating to poker; on-going television programs in the field of poker tournaments;</p>

			organizing, conducting, producing and exhibiting poker events rendered live and through the media of television and the internet; television show production; entertainment services in the nature of providing virtual environments, including social media, in which users can interact through games
PLAYERS FIRST	4145586	May 22, 2012	<p>Class 16: Printed materials, namely, newsletters, pamphlets, articles and magazines featuring information, news, and entertainment related to gaming and the game of poker</p> <p>Class 41: Entertainment services, namely, casino gaming; conducting and providing facilities for special events featuring casino and gaming contests and tournaments; entertainment in the nature of poker tournaments; conducting educational exhibitions in the nature of poker tournaments; providing and organizing a poker league; organizing and conducting professional poker competitions; providing information on the game of poker via the internet; providing online websites containing information of interest relating to poker; on-going television programs in the field of poker tournaments; organizing, conducting, producing and exhibiting poker events rendered live and through the media of television and the internet; television show production; entertainment services in the nature of providing virtual environments, including social media, in which users can interact through games</p>

B. U.S. Trademark Applications

Trademark & Logo	Serial No.	Filing Date	Goods/Services
GPI	85371751	July 14, 2011	<p>Class 16: Printed materials featuring information, news, and entertainment related to gaming and the game of poker</p> <p>Class 41: Mathematical rating services, namely, calculating the relative ability and performance of poker players; entertainment services, namely, providing information on the game of poker via the internet and television; providing online websites containing information of interest relating to poker</p>
EP (and Design)	85357037	June 27, 2011	Class 16: Printed materials, namely, newsletters, pamphlets, articles and magazines featuring

			<p>information, news, and entertainment related to gaming and the game of poker</p> <p>Class 15: Clothing, namely t-shirts, sweatshirts, hats and caps</p> <p>Class 28: Gaming equipment, namely, poker chips and playing cards</p> <p>Class 35: Retail and online retail store services featuring clothing, gaming equipment and accessories for playing the game of poker</p> <p>Class 41: Entertainment services, namely, casino gaming; conducting and providing facilities for special events featuring casino and gaming contests and tournaments; entertainment in the nature of poker tournaments; conducting educational exhibitions in the nature of poker tournaments; providing and organizing a poker league; organizing and conducting professional poker competitions; providing information on the game of poker via the internet; providing online websites containing information of interest relating to poker; on-going television programs in the field of poker tournaments; organizing, conducting, producing and exhibiting poker events rendered live and through the media of television and the internet; television show production; entertainment services in the nature of providing virtual environments, including social media, in which users can interact through games</p>
PLAYERS FIRST	85369367	July 12, 2011	<p>Class 25: Clothing, namely, t-shirts, sweatshirts, hats and caps</p> <p>Class 28: Gaming equipment, namely, poker chips and playing cards</p> <p>Class 35: Retail and online retail store services featuring clothing, gaming equipment and accessories for playing the game of poker</p>
FEDERATED SPORTS + GAMING (and Design) 	85357039	June 27, 2011	<p>Class 25: clothing, namely t-shirts, sweatshirts, hats and caps</p> <p>Class 28: Gaming equipment, namely, poker chips and playing cards</p> <p>Class 35: Retail and online retail store services featuring clothing, gaming equipment and accessories for playing the game of poker</p>
FEDERATED SPORTS + GAMING (and Design)	85357027	June 27, 2011	Class 16: Printed materials, namely, newsletters, pamphlets, articles and magazines featuring information, news, and entertainment related to gaming

			<p>and the game of poker</p> <p>Class 41: Entertainment services, namely, casino gaming; conducting and providing facilities for special events featuring casino and gaming contests and tournaments; entertainment in the nature of poker tournaments; conducting educational exhibitions in the nature of poker tournaments; providing and organizing a poker league; organizing and conducting professional poker competitions; providing information on the game of poker via the internet; providing online websites containing information of interest relating to poker; on-going television programs in the field of poker tournaments; organizing, conducting, producing and exhibiting poker events rendered live and through the media of television and the internet; television show production; entertainment services in the nature of providing virtual environments, including social media, in which users can interact through games</p>
<p>EPIC POKER</p>	<p>85355829</p>	<p>June 24, 2011</p>	<p>Class 25: Clothing, namely, t-shirts, sweatshirts, hats and caps</p> <p>Class 28: Gaming equipment, namely, poker chips and playing cards</p> <p>Class 35: retail and online retail store services featuring clothing, gaming equipment and accessories for playing the game of poker</p>
<p>EPIC POKER (and Design)</p> 	<p>85355821</p>	<p>June 24, 2011</p>	<p>Class 25: Clothing, namely, t-shirts, sweatshirts, hats and caps</p> <p>Class 28: Gaming equipment, namely, poker chips and playing cards</p> <p>Class 35: Retail and online retail store services featuring clothing, gaming equipment and accessories for playing the game of poker</p>
<p>GLOBAL POKER INDEX (and Design)</p> 	<p>85357033</p>	<p>June 27, 2011</p>	<p>Class 16: Printed materials, namely, newsletters, pamphlets, articles and magazines featuring information, news, and entertainment related to gaming and the game of poker</p> <p>Class 41: Mathematical rating services, namely, calculating the relative ability and performance of poker players; entertainment services, namely, providing information on the game of poker via the internet and television; providing online websites containing information of interest relating to poker</p>