

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Confirmation of Termination and Release of Security Interest in Trademark Rights

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Citibank, N.A.		07/13/2012	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	The Nielsen Company (US) LLC
Street Address:	770 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1965802	"ANSWERS IN REAL TIME"
Registration Number:	3050131	FILM LOCATION AND SALES HEARTBEAT
Registration Number:	2085412	FILMSOURCE
Registration Number:	1964310	FILMSOURCE
Registration Number:	3116249	FLASH
Registration Number:	2100788	THE RELEASE SCHEDULE
Registration Number:	2426350	THE WORLDWIDE BOX OFFICE AUTHORITY
Registration Number:	2553319	THE WORLDWIDE BOX OFFICE AUTHORITY
Registration Number:	2806763	THEATER ATLAS

CORRESPONDENCE DATA

Fax Number: 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

CH \$240.00 1965802

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ATTORNEY DOCKET NUMBER:	096412/0028
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NAME OF SUBMITTER:	Mindy M. Lok
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Signature:	/mml/
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Date:	07/13/2012
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Total Attachments: 5
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**CONFIRMATION OF TERMINATION AND RELEASE
OF SECURITY INTEREST IN TRADEMARK RIGHTS**

CONFIRMATION OF TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS (this "Termination and Release"), dated as of July 13, 2012, from Citibank, N.A., a national banking association, as Administrative Agent (the "Agent") for certain banks and other financial institutions (the "Lenders"), in favor of The Nielsen Company (US) LLC, a Delaware limited liability company having a business address at 770 Broadway, New York, New York 10003 ("Nielsen").

WITNESSETH:

WHEREAS, pursuant to the Amended and Restated Intellectual Property Security Agreement, dated as of August 9, 2006, as amended and restated as of June 23, 2009, made by the Grantors (as defined therein) in favor of the Agent, as Collateral Agent (as supplemented by the Security Agreements (as hereinafter defined) and as further amended, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement"), a security interest (the "Security Interest") was granted by the Grantors to the Agent in certain Collateral (as defined therein), including in the Trademarks (as hereinafter defined) (the "Trademark Collateral");

WHEREAS, pursuant to that certain Supplement No. 6 to the Intellectual Property Security Agreement, dated as of July 11, 2008, among the Agent and the Grantors (as defined therein) (the "Security Agreement"), each such Grantor, by reference to the Collateral Agreement, reaffirmed its intent to grant a Security Interest to the Agent specifically in certain Trademark Collateral;

WHEREAS, the Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on July 15, 2008 at Reel 3815 and Frame 0769;

WHEREAS, pursuant to that certain Trademark Assignment, dated as of January 29, 2010, between Nielsen and Rentrak Corporation, an Oregon corporation ("Rentrak"), Nielsen agreed to sell, assign and transfer the Released Trademark Collateral (as hereinafter defined) to Rentrak; and

WHEREAS, pursuant to Section 5.13(c) of the Collateral Agreement, the Security Interest in the Released Trademark Collateral was automatically terminated and released upon the consummation of such sale, assignment and transfer to Rentrak, and pursuant to Section 5.13(d) of the Collateral Agreement, the Agent now desires to publicly confirm such termination and release of the entirety of its Security Interest in the Released Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Released Trademark Collateral pursuant to the Collateral Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. The term "Released Trademark Collateral," as used herein, shall mean all of the Grantors' right, title and interest of every kind and nature as of the date hereof in the Trademarks listed on Schedules A and B hereto. The term "Trademarks" shall have the meaning provided by reference in the Collateral Agreement and the Security Agreement.

2. Release of Security Interest. The Agent hereby terminates, releases and discharges its Security Interest in the Released Trademark Collateral, and any right, title or interest of the Agent in such Released Trademark Collateral shall hereby cease and become void. For the avoidance of any doubt, the termination, release and discharge hereunder shall be limited only to the Released Trademark Collateral, and shall not apply in any respect to any other Trademark Collateral. The Agent reserves its Security Interest (and any other right, title or interest) in and to such other Trademark Collateral.

3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect, perfect and record the termination and release of the Security Interest contemplated hereby.

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IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

Citibank, N.A., as Administrative Agent and as Collateral Agent

By: Cesar W. Wyszomirski
Name: CESAR W. WYSZOMIRSKI
Title: VICE PRESIDENT

[Termination and Release of Security Interest in Trademark Rights]

TRADEMARK
REEL: 004821 FRAME: 0062

Schedule A

U.S. Trademark Applications and Registrations

Trademark	Registration/Application No.
"ANSWERS IN REAL TIME"	1,965,802
FILM LOCATION AND SALES HEARTBEAT	3,050,131
FILMSOURCE	2,085,412
FILMSOURCE	1,964,310
FLASH	3,116,249
THE RELEASE SCHEDULE	2,100,788
THE WORLDWIDE BOX OFFICE AUTHORITY	2,426,350
THE WORLDWIDE BOX OFFICE AUTHORITY	2,553,319
THEATRE ATLAS	2,806,763

Schedule B

Foreign Trademark Applications and Registrations

Country	Trademark	Registration/Application No.
Canada	EDI Logo	TMA 522,260
Canada	THE WORLDWIDE BOX OFFICE AUTHORITY	545,874
Japan	EDI Logo	4,384,698
Mexico	THE WORLDWIDE BOX OFFICE AUTHORITY	815,511
Mexico	THE WORLDWIDE BOX OFFICE AUTHORITY	686,276
Mexico	THE WORLDWIDE BOX OFFICE AUTHORITY	691,197
Mexico	THE WORLDWIDE BOX OFFICE AUTHORITY	691,196