

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cool Ride Products, Inc		06/01/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Salted Soul Company, LLC		
Street Address:	9746 Richmond Circle		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33434		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	77784108	REEL CHICK	
Registration Number:	4084615	REEL FLY	
Registration Number:	4028929		
Registration Number:	4025854		
Registration Number:	4109250	REEL DOG	
Registration Number:	3998771	SALTED SOUL OUR SALT IS GOOD FOR YOU	
Registration Number:	3855711	REEL GOOD GEAR	
Registration Number:	3866470	REEL CHICK	
Registration Number:	3991538	REEL BURNER	
Registration Number:	3941391	REEL BURNER	
Registration Number:	4032089	SALTED SOUL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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via US Mail.

Phone: 5617560090
Email: jcboswell@tikisoul.com
Correspondent Name: Joanne Ging
Address Line 1: 9746 Richmond Circle
Address Line 4: Boca Raton, FLORIDA 33434

NAME OF SUBMITTER:	Joanne Ging
Signature:	/Joanne Ging/
Date:	07/13/2012
Total Attachments: 2 source=CRP SSC TM assignment#page1.tif source=CRP SSC TM assignment#page2.tif	

This Trademark Assignment (the Agreement) is made and effective this 1st day of June, 2012.

BETWEEN: Cool Ride Products, Inc (the 'Assignor'), a corporation organized and existing under the laws of the Florida with its head office located at: 19565 Montana Lane, Boca Raton, FL 33434

AND: Salted Soul Company, LLC (the 'Assignee'), a limited liability organized and existing under the laws of the Florida with its head office located at: 9746 Richmond Circle, Boca Raton, Florida 33434

WHEREAS, Assignor, is the owner of the certain trademarks identified as follows:

REGISTRATION #

4084615, 4028929, 4025854, 4109250, 3998771, 3855711, 3866470,
3991538, 3941391, 4032089

SERIEL#

77784108

WHEREAS, Assignee, wishes to acquire the entire rights, title, and interest in the Trademark.

NOW, the parties agree as follows:

1. ASSIGNMENT

Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.

2. CONSIDERATION

In consideration for the assignment set forth Assignee agrees to pay Assignee the sum of 0.00.

3. REPRESENTATIONS AND WARRANTIES

Assignor represents and warrants to Assignee:

- a. Assignor has the right, power and authority to enter into this Agreement;
- b. Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
- c. The Trademark is free of any liens, security interests, encumbrances or licenses;
- d. The Trademark does not infringe the rights of any person or entity;
- e. There are no claims with respect to Assignor's rights in the Trademark;
- f. This Agreement is valid, binding and enforceable in accordance with its terms; and
- g. Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

h.the Assignee can register and dispose of the copyright in the Work in the Assignee's own name.

4. ATTORNEY'S FEES

Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.

5. ENTIRE AGREEMENT

This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

6. AMENDMENT

This Agreement may be amended only by a writing signed by both parties.

7. SEVERABILITY

If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.

8. AGREEMENT TO PERFORM NECESSARY ACTS

Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

9. GOVERNING LAW

This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of Florida.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

ASSIGNOR

ASSIGNEE

/Joanne Ging/

/Clare F Anthon/

Joanne Ging
Owner

Clare F Anthon
Owner