

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
M.O.D. 2.0, Inc.		04/01/2011	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
Name:	Form vs Funktion LLC		
Street Address:	110 East 9th Street		
Internal Address:	Suite C1145		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90079		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Serial Number:	85223424	FORM VS FUNKTION	
Serial Number:	85223415	FVF	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2134168817		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2134168877		
Email:	aschorr@winlaw.com		
Correspondent Name:	Adam W. Schorr		
Address Line 1:	444 South Flower Street		
Address Line 2:	Suite 2300		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
NAME OF SUBMITTER:	Adam W. Schorr		
Signature:	/Adam W. Schorr/		
Date:	07/16/2012		
Total Attachments: 1 source=120713_Trademark Assignment (Executed)#page1.tif			

OP \$65.00 85223424

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of April 1, 2011, by M.O.D. 2.0, Inc., a New York corporation ("Assignor") in favor of Form vs Funktion LLC, a California limited liability company ("Assignee").

RECITALS

- A. Assignor wishes to assign to Assignee all of Assignor's interest in the trademarks "FORM VS FUNKTION" (U.S. trademark application Serial No. 85223424), and "FVT" (U.S. trademark application Serial No. 85223415) (together, the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor hereby assigns and transfers to Assignee, Assignor's entire right, title and interest, for the United States and all foreign countries, in and to the Marks and any related trademark applications or registrations.

2. No Prior Assignments. Assignor hereby represents and warrants that no assignment, grant, license or other agreement affecting the rights and property transferred under this Assignment has been made by Assignor, and such rights and property are transferred to Assignee free and clear of all liens, encumbrances, and rights of others.

3. Further Actions. Assignor agrees to execute and deliver all instruments, and to perform any other reasonable acts Assignee may require, in order to vest all of Assignor's rights, title and interest in and to the Marks in Assignee.

4. Governing Law. This Assignment shall be governed by, and interpreted in accordance with, the laws of the State of California, without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

M.O.D. 2.0, Inc.

By [Signature]

Name: JERRY KWATKOWSKI

Title: president

