

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Program Management Servcies, Inc.		06/18/2012	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	Risk Management Associates, Inc.
Street Address:	3101 W. Martin Luther King, Jr. Blvd.
Internal Address:	Suite 400
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33607
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	3027595	PRIA
Registration Number:	3022240	PUBLIC RISK INSURANCE AGENCY
Registration Number:	3094984	PRIA PUBLIC RISK INSURANCE AGENCY

CORRESPONDENCE DATA	
Fax Number:	2485940610
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2485940600
Email:	tmdocketing@raderfishman.com
Correspondent Name:	Michael D. Fishman
Address Line 1:	39533 Woodward Avenue
Address Line 2:	Suite 140
Address Line 4:	Bloomfield Hills, MICHIGAN 48104

ATTORNEY DOCKET NUMBER:	66731-0001
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CH \$90.00 3027595

NAME OF SUBMITTER:	Michael D. Fishman
Signature:	/mdf/
Date:	07/16/2012
Total Attachments: 1 source=Confirmatory TM Assgnmt. PMSI to RMA (PRIA marks)#page1.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, Program Management Services, Inc., a Florida corporation, now known as Apex Insurance Agency, Inc. and re-domesticated as a Virginia corporation, at 3101 W. Martin Luther King, Jr. Blvd., Suite 400, Tampa, Florida 33607 ("Assignor"), on or about June 1, 2006, assigned and transferred to Risk Management Associates, Inc., a Florida corporation, at 3101 W. Martin Luther King, Jr. Blvd., Suite 400, Tampa, Florida 33607 ("Assignee"), as part of an asset purchase, the entire right, title and interest in and to the following (collectively, the "Trademark Rights"):

U.S. Registration No. 3,027,595 for the mark PRIA;
U.S. Registration No. 3,022,240 for the mark PUBLIC RISK INSURANCE AGENCY;
and
U.S. Registration No. 3,094,984 for the mark PRIA PUBLIC RISK INSURANCE AGENCY & DESIGN shown immediately below;



and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto worldwide with respect to the foregoing marks; the GOODWILL of the business in which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof; and

WHEREAS, the parties wish to ratify and confirm the above-stated assignment and transfer;

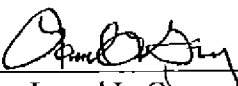
NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby assign and transfer, effective June 1, 2006, to Assignee, any and all right, title and interest in and to the Trademark Rights.

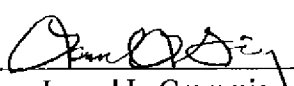
Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and the respective heirs, personal and legal representatives, successors and assigns.

APEX INSURANCE AGENCY, INC., f/k/a
Program Management Services, Inc.

RISK MANAGEMENT ASSOCIATES, INC.

By: 
Name: Laurel L. Grammig
Title: Vice President

By: 
Name: Laurel L. Grammig
Title: Vice President

Date: 6/18/12

Date: 6/18/12