

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Body Evolution Inc, The		07/13/2012	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Cytosport, Inc.		
Street Address:	4795 Industrial Way		
City:	Benicia		
State/Country:	CALIFORNIA		
Postal Code:	94510		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85676705		
CORRESPONDENCE DATA			
Fax Number:	8015660750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-566-6633		
Email:	murphy@tnw.com, docket@tnw.com, hansen@tnw.com, dejonge@tnw.com		
Correspondent Name:	Thorpe North and Western, LLP		
Address Line 1:	8180 South 700 East Ste 350		
Address Line 4:	Sandy, UTAH 84070		
ATTORNEY DOCKET NUMBER:	01098-33213.TM		
NAME OF SUBMITTER:	Peter M. de Jonge		
Signature:	/petermdejonge/		

Date:

07/16/2012

Total Attachments: 2

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WHEN RECORDED RETURN TO:
Peter M. de Jonge
THORPE NORTH & WESTERN, LLP
P.O. BOX 1219
SANDY, UTAH 84091-1219

ATTORNEY DOCKET NO. 01098-33213.TM

ASSIGNMENT

WHEREAS, Body Evolution Inc, The, (hereinafter referred to as "ASSIGNOR"), a corporation duly organized and existing under the laws of the State of Nevada, having a principal business office at 1850 W 2900 S Unit 1, Ogden, Utah 84401, is the owner of all right, title, and interest in and to the trademark **EVOLVE** (hereinafter referred to as the "Mark") which is filed with the U.S. Patent and Trademark Office under Serial No. 85/676,705, having a filing date of July 13, 2012 (hereinafter referred to as the "application"); and


WHEREAS, Cytosport, Inc., (hereinafter referred to as "ASSIGNEE"), a Corporation duly organized and existing under the laws of the State of California, having a principal business office at 4795 Industrial Way Benicia, California 94510, is desirous of acquiring all right, title and interest in and to the Mark held by ASSIGNOR, and the above-identified application;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark, the above-identified application, and any registrations issuing therefrom, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 13 day of July, 2012


By: Jason Hansen
Title: CEO