

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                          |
|-----------------------|--------------------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT           |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name     | Formerly | Execution Date | Entity Type                         |
|----------|----------|----------------|-------------------------------------|
| PNC Bank |          | 06/01/2012     | National Association: UNITED STATES |

RECEIVING PARTY DATA

|                 |                                       |
|-----------------|---------------------------------------|
| Name:           | International Imaging Materials, Inc. |
| Street Address: | 310 Commerce Drive                    |
| City:           | Amherst                               |
| State/Country:  | NEW YORK                              |
| Postal Code:    | 14228                                 |
| Entity Type:    | CORPORATION: DELAWARE                 |

PROPERTY NUMBERS Total: 25

| Property Type        | Number   | Word Mark                                |
|----------------------|----------|--|
| Serial Number:       | 73521141 | IIMAK                                    |
| Registration Number: | 1771379  | IIMAK                                    |
| Registration Number: | 1868876  | MEDIAMATCH                               |
| Serial Number:       | 74357019 | KABI PHARMACIA                           |
| Serial Number:       | 74407796 | CP MAGIC!                                |
| Serial Number:       | 74535137 | PHOTOFAST                                |
| Registration Number: | 1986182  | NET                                      |
| Registration Number: | 2061803  | DURACOAT                                 |
| Registration Number: | 2183944  | IIMAK                                    |
| Registration Number: | 2268232  | INFORMATION EDGE                         |
| Registration Number: | 2251132  | END \$ENSE                               |
| Registration Number: | 2478437  | PRACTICE MARK STRENGTH THROUGH MARKETING |
| Registration Number: | 2850283  | THE SCIENCE OF WEIGHT CONTROL            |
| Registration Number: | 2891722  | DECOTHERM                                |

**TRADEMARK**

|                      |          |                   |
|----------------------|----------|-------------------|
| Registration Number: | 3007675  | DECOTHERM         |
| Serial Number:       | 77618257 | METALLOGRAPH      |
| Registration Number: | 3816461  | METALLOGRAPH      |
| Registration Number: | 3002786  | CLEAN START       |
| Registration Number: | 3166339  | CLEAN START       |
| Serial Number:       | 85031475 | IINFINITY         |
| Registration Number: | 2952372  | DURACOAT UV-GUARD |
| Registration Number: | 2270227  | TOTAL ACCESS      |
| Serial Number:       | 75352645 | PRIME MARK        |
| Serial Number:       | 75368641 | HIGH MARK         |
| Serial Number:       | 75368642 | NET MARK          |

**CORRESPONDENCE DATA**

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Address Line 4: Columbus, OHIO 43216

|                         |                           |
|-------------------------|---------------------------|
| ATTORNEY DOCKET NUMBER: | 05252-888/0769/IIM RELEAS |
| NAME OF SUBMITTER:      | Richard S. Donnell        |
| Signature:              | /richard s donnell/       |
| Date:                   | 07/17/2012                |

Total Attachments: 6  
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source=InternationalImaging#page5.tif  
source=InternationalImaging#page6.tif

**NOTICE OF RELEASE OF SECURITY INTEREST**

This Notice of Release of Security Interest (the "Release") is effective as of June 1, 2012, by PNC Bank, National Association, as Agent (the "Agent").

WHEREAS, reference is made to a certain Intellectual Property Security Agreement dated as of August 10, 2010 (the "Security Agreement") by International Imaging Materials, Inc., a Delaware corporation (the "Grantor") in favor of Agent; and

WHEREAS, pursuant to the Security Agreement, , the Grantor granted to the Agent a security interest in certain of the Grantor's assets, including, without limitation, all of the trademarks and patents ("Trademarks and Patents") owned by Grantor as described in the Security Agreement and as set forth in Exhibit A attached hereto; and

WHEREAS, the Security Agreement was recorded with the trademark division of the United States Patent and Trademark Office on August 24, 2010, at Reel/Frame 004268/0440 and with the patent division of the United States Patent and Trademark Office on September 22, 2010 at Reel/Frame 025026/0281.

NOW, THEREFORE, intending to be legally bound hereby and in connection with the Security Agreement, Agent hereby releases and remits, without any recourse, representation or warranty, any and all rights, title and interests in and to the Trademarks and Patents, and hereby authorizes the Grantor or Grantor's authorized representative to record this Release with the United States Patent and Trademark Office as evidence of such release.

**[SIGNATURE PAGE FOLLOWS]**

IN WITNESS WHEREOF, Agent duly executes this Release, which is effective as of the day and year first written above.

**PNC BANK, NATIONAL ASSOCIATION,**  
**as Agent**

By: Timothy S. Colver  
Name: TIMOTHY S. COLVER  
Title: VICE PRESIDENT

[SIGNATURE PAGE TO NOTICE OF RELEASE OF SECURITY INTEREST]

EXHIBIT A TO NOTICE OF RELEASE

TRADEMARKS

| Serial Number | Registration Number | Trademark                                   | Filing Date | Registration Date |
|---------------|---------------------|---|-------------|-------------------|
| 73521141      |                     | Iimak                                       | 02/07/1985  |                   |
| 74247144      | 1771379             | Iimak                                       | 02/19/1992  | 05/18/1993        |
| 74292752      | 1868876             | MediaMatch                                  | 07/10/1992  | 12/20/1994        |
| 74357019      |                     | Kabi Pharmacia                              | 02/10/1993  |                   |
| 74407796      |                     | CP Magic!                                   | 06/30/1993  |                   |
| 74535137      |                     | Photofast                                   | 06/08/1994  |                   |
| 74552363      | 1986182             | Net   | 07/22/1994  | 07/09/1996        |
| 74558142      | 2061803             | Duracoat                                    | 08/08/1994  | 05/13/1997        |
| 75326397      | 2183944             | Iimak                                       | 07/15/1997  | 08/25/1998        |
| 75352323      | 2268232             | Information Edge                            | 09/05/1997  | 08/10/1999        |
| 75352324      | 2270277             | Total Access                                | 09/05/1997  | 08/17/1999        |
| 75352645      |                     | Prime Mark                                  | 09/05/1997  |                   |
| 75368641      |                     | High Mark                                   | 10/06/1997  |                   |
| 75368642      |                     | Net Mark                                    | 10/06/1997  |                   |
| 75413722      | 2251132             | End Sense                                   | 01/05/1998  | 06/08/1999        |
| 75676281      | 2478437             | Practice Mark Strength<br>Through Marketing | 04/07/1999  | 08/14/2001        |
| 76435201      | 2952372             | Duracoat U-Guard                            | 07/29/2002  | 05/17/2005        |
| 76469791      | 2850283             | The Science of Weight Control               | 11/26/2002  | 06/08/2004        |
| 76484404      | 2891722             | Decootherm                                  | 01/22/2003  | 10/05/2004        |

| Serial Number | Registration Number | Trademark    | Filing Date | Registration Date |
|---------------|---------------------|--------------|-------------|-------------------|
| 76552361      | 3007675             | Decotherm    | 09/26/2003  | 10/18/2005        |
| 77618257      |                     | Metallograph | 11/10/2008  | 09/27/2011        |
| 77737801      | 3816461             | Metallograph | 05/15/2009  | 07/13/2010        |
| 78348620      | 3002786             | Clean Start  | 01/07/2004  | 09/27/2005        |
| 78548969      | 3166339             | Clean Start  | 01/18/2005  | 10/31/2006        |
| 85031475      |                     | Infinity     | 05/06/2010  |                   |

PATENTS

| Serial Number | Patent Number | Title  | Filing Date | Issue Date |
|---------------|---------------|--|-------------|------------|
| 11895841      |               | Transfer Ribbon  | 08/28/2007  |            |
| 11071015      |               | Thermal Transfer Assembly for Ceramic Imaging                  | 03/03/2005  |            |
| 60702067      |               | Digital Decoration and Marking of Glass and Ceramic Substrates | 07/22/2005  |            |
| 11490392      |               | Method and Apparatus for Uniformly Heating a Substrate         | 07/20/2006  |            |
| 11901378      |               | Colored Glass Frit   | 09/17/2007  |            |
| 60845290      |               | Colored Glass Frit   | 09/18/2006  |            |
| 61093554      |               | Acetone-Based Solution of a Vinyl Resin                        | 09/02/2008  |            |
| 29138509      | D458295       | Printer Cassette   | 03/14/2001  | 06/04/2002 |
| 29127041      | D453179       | Printer Cassette   | 07/27/2000  | 01/29/2002 |
| 29146061      | D458956       | Ink Ribbon Cartridge for Printing Device                       | 08/02/2001  | 06/18/2002 |
| 09999478      | 6666597       | Geared Drive Hub Assembly for a Printer Cartridge              | 10/31/2001  | 12/23/2003 |

| Serial Number | Patent Number | Title   | Filing Date | Issue Date |
|---------------|---------------|---|-------------|------------|
| 29146082      | D454151       | Ink Ribbon Cartridge for Printing Device  | 08/02/2001  | 03/05/2002 |
| 29192704      | D504907       | Printer Cassette  | 10/28/2003  | 05/10/2005 |
| 29192549      | D505445       | Printer Cassette  | 10/23/2003  | 05/24/2005 |
| 11029459      | 7033093       | Film Support Devices, Printing System, and Method of Handling Ink Film for Printing | 01/06/2005  | 04/25/2006 |
| 29151171      | D511186       | Geared Drive Hub  | 10/31/2001  | 11/01/2005 |
| 10695838      | 7073963       | Film Support Devices and Printing System Handling Ink Film for Printing             | 10/30/2003  | 07/11/2006 |
| 29223719      | D527761       | Printer Cassette  | 02/17/2005  | 09/05/2006 |
| 29117195      | D439125       | Device for Reloading Ink Ribbon Cartridges  | 01/18/2000  | 03/20/2001 |
| 29155259      | D478118       | Drive Hub Assembly for a Thermal Transfer Printer                                   | 02/06/2002  | 08/05/2003 |
| 09849083      | 6706341       | High Opacity White Thermal Transfer Ribbons Containing Glass Particles              | 05/04/2001  | 03/16/2004 |
| 29063291      | D397142       | Cassette for Thermal Transfer Ribbons   | 12/04/1996  | 08/18/1998 |
| 09961493      | 6629792       | Thermal Transfer Ribbon with Frosting Ink Layer                                     | 09/22/2001  | 10/07/2003 |
| 10261975      | 6694885       | Thermal Transfer System for Fired Ceramic Decals                                    | 10/01/2002  | 02/24/2004 |
| 10080783      | 6722271       | Ceramic Decal Assembly  | 02/22/2002  | 04/20/2004 |
| 10265013      | 6766734       | Transfer Sheet for Ceramic Imaging  | 10/04/2002  | 07/27/2004 |
| 10751356      | 6796733       | Thermal Transfer Ribbon with Frosting Ink Layer                                     | 01/05/2004  | 09/28/2004 |
| 10621976      | 6990904       | Thermal Transfer Assembly for Ceramic Imaging                                       | 07/17/2003  | 01/31/2006 |
| 11072028      | 7374801       | Thermal Transfer Assembly for Ceramic Imaging                                       | 03/04/2005  | 05/20/2008 |
| 11074155      | 7438973       | Thermal Transfer Assembly for Ceramic Imaging                                       | 03/07/2005  | 10/21/2008 |
| 11406616      | 7507453       | Digital Decoration and Marking of Glass and Ceramic Substrates                      | 04/19/2006  | 03/24/2009 |

| Serial Number | Patent Number   | Title                                  | Filing Date | Issue Date |
|---------------|-----------------|--|-------------|------------|
| 10737353      | 6908240         | Thermal Printing and Cleaning Assembly | 12/16/2003  | 06/21/2005 |
| 11013810      | 7156566         | Thermal Printing and Cleaning Assembly | 12/16/2004  | 01/02/2007 |
| 10982256      | 7182532         | Thermal Printing and Cleaning Assembly | 11/05/2004  | 02/27/2007 |
| 10695808      | 7086628         | Ink Ribbon Core                        | 10/30/2003  | 08/08/2006 |
|               | US0331185 (PCT) | Transfer Sheet for Ceramic Imaging     | 10/01/2003  |            |
|               | US0628617 (PCT) | Ceramic and Glass Correction Inks      | 07/21/2006  |            |
|               | US0442227 (PCT) | Thermal Printing and Cleaning Assembly | 12/16/2004  |            |