

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Janet Lanoy		07/05/2012
			Entity Type
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bo-Bunny Press, Inc.		
Street Address:	1101 East Cambridge Circle		
Internal Address:	Suite 1		
City:	Layton		
State/Country:	UTAH		
Postal Code:	84040		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2347994	BO-BUNNY PRESS
CORRESPONDENCE DATA			
Fax Number:	8013281707		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	801-533-9800		
Email:	jstringham@wnlaw.com		
Correspondent Name:	John C. Stringham		
Address Line 1:	60 East South Temple		
Address Line 2:	Suite 1000		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	14776.5		
NAME OF SUBMITTER:	John C. Stringham		
Signature:	/John C. Stringham, 40831/		

OP \$40.00 2347994

Date:

07/17/2012

Total Attachments: 2

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WHEN RECORDED RETURN TO:

Workman Nydegger
Suite 1000
60 East South Temple
Salt Lake City, Utah 84111

ASSIGNMENT

Janet Lanoy, an individual, located at 2493 East 3750 North, Layton, Utah 84040 ("Assignor"), is the owner of the entire right, title and interest in and to the following trademark registration:

ISSUED U.S. TRADEMARK REGISTRATION

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BO-BUNNY PRESS	2,347,994	May 9, 2000

The Registration being hereinafter referred to as the "Trademark."

ASSIGNEE, Bo-Bunny Press, Inc. a corporation of the State of Utah, having a principal place of business at 1101 East Cambridge Circle, Suite 1, Layton, Utah 84040, desires to secure all right, title and interest in and to the Trademark, the goodwill of the business symbolized by and associated with the Trademark, the Registration and the right to sue for past infringement.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by Assignee, the receipt and sufficiency of which Assignor hereby acknowledges,

ASSIGNOR HEREBY ASSIGNS TO ASSIGNEE:

The entire right, title and interest in and to the Trademark, the goodwill of the business symbolized by and associated with the Trademark, the Registration and the right to sue for past infringement.

Assignor hereby agrees, without further consideration and without expense to Assignee, to sign all lawful papers and to perform all other lawful acts which Assignee may request of Assignor to make this Assignment fully effective.

DATED this 5 day of July, 2012.

JANET LANOY

Janet Lanoy

By: Janet Lanoy

Title: President

STATE OF UTAH)

: ss.)

COUNTY OF Davis)

On July 5th, 2012, before me personally appeared Janet Lanoy, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that she has read the same and knows the contents thereof and that she executed the same as her free act and deed and for the purposes set forth therein.

Adam Liscomb
NOTARY PUBLIC
Residing at Davis County
My Commission Expires: March 1, 2013

