

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Richard F. Jones		07/17/2012
	Entity Type		
	INDIVIDUAL: UNITED STATES		
RECEIVING PARTY DATA			
Name:	F T J FUNDCHOICE, L.L.C.		
Street Address:	3130 BROADWAY		
City:	KANSAS CITY		
State/Country:	MISSOURI		
Postal Code:	64111		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2763387	FTJ FUNDCHOICE
CORRESPONDENCE DATA			
Fax Number:	3125774688		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(312)577-8416		
Email:	carole.dobbins@kattenlaw.com		
Correspondent Name:	Carole Dobbins c/o Katten Muchin		
Address Line 1:	525 W. Monroe St.		
Address Line 4:	Chicago, ILLINOIS 60661		
NAME OF SUBMITTER:	Carole Dobbins		
Signature:	/Carole Dobbins/		
Date:	07/17/2012		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is entered into and effective this 17 day of July, 2012, by and between Richard F. Jones ("Assignor"), and FTJ FUNDCHOICE, L.L.C., a Missouri limited liability company, whose address is 3130 Broadway, Kansas City, Missouri 64111 ("Assignee").

WITNESSETH:

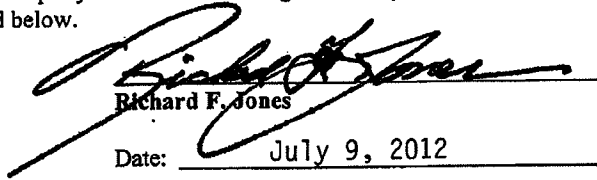
WHEREAS, Assignor owns the following service mark registration currently registered at the United States Patent and Trademark Office (the "Trademark"): "FTJ FUNDCHOICE," Reg. No. 2,763,387; and

WHEREAS, Assignee desires to acquire the Trademark from Assignor, and Assignor desires to assign, transfer and convey the Trademark to Assignee;

NOW, THEREFORE, for One Dollar (\$1) and other good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor has assigned, transferred and conveyed and does hereby assign, transfer and convey unto Assignee, and its successors, assigns and legal representatives, all right, title and interest in and to the Trademark together with that part of the assets, business and goodwill of Assignor connected with the use of and symbolized by the Trademark, and all marks similar to the Trademark and used in the United States, and all claims for damages by reason of past infringement of the Trademark with the right to sue for and collect damages.
2. Assignor hereby represents and warrants that: Assignor owns the Trademark free and clear of all liens and encumbrances and has the right and power to enter into this Agreement and to assign the Trademark to Assignee as provided herein; Assignor's rights in the Trademark are valid and enforceable; the Trademark does not violate or infringe, and has not violated or infringed, the intellectual property rights of any third party; Assignor has received no demand, claim, notice or inquiry which challenges or threatens to challenge or inquires as to whether there is any basis to challenge, the validity of, or Assignor's rights in, the Trademark, and Assignor knows of no such basis for any such challenge; to Assignor's knowledge, no third party is infringing the Trademark of the Assignor; and Assignor has not granted any license with respect to the Trademark to any third party.
3. Assignor agrees that, when requested, it will, at Assignee's cost and expense, sign all papers, take all rightful oaths, and do all acts that may be necessary, desirable or convenient for vesting title to the Trademark in Assignee or in connection with any litigation involving the Trademark.
4. This Agreement shall be construed in accordance with the laws of the State of New York.
5. This Agreement constitutes the entire agreement between the parties hereto and shall not be modified, amended, or changed in any way except by written agreement signed by both parties.

IN WITNESS WHEREOF, each party has executed this agreement by its duly authorized representative on the date(s) indicated below.


Richard F. Jones

Date: July 9, 2012

FTJ FUNDCHOICE, L.L.C.

By: _____

Name: _____

Title: _____

Date: _____

IN WITNESS WHEREOF, each party has executed this agreement by its duly authorized representative on the date(s) indicated below.

Richard F. Jones

Date:

FTJ FUNDCHOICE, L.L.C.

By:

Name:

Title:

Date:

Michael E. Hall

MICHAEL E HALL

CEO

7/17/12