

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release by Secured Party, Sun Kellwood Finance, LLC, as previously recorded on Reel 4654 Frame 0053

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sun Kellwood Finance, LLC		06/14/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Kellwood Company
Street Address:	600 Kellwood Parkway
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	CORPORATION: DELAWARE

Name:	Phat Fashions LLC
Street Address:	512 7th Avenue
Internal Address:	43rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

Name:	American Recreation Products, Inc.
Street Address:	1224 Fern Ridge Parkway
Internal Address:	2nd Floor
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	CORPORATION: DELAWARE

Name:	Royal Robbins, Inc.
Street Address:	1524 Princeton Avenue

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City:	Modesto
State/Country:	CALIFORNIA
Postal Code:	95350
Entity Type:	CORPORATION: CALIFORNIA

Name:	Sierra Designs Acquisition Corporation
Street Address:	1224 Fern Ridge Parkway
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3274220	A+
Registration Number:	3117128	A+DAM
Registration Number:	3080813	A+EVE
Registration Number:	3974085	ADAM
Registration Number:	3977235	ADAM
Registration Number:	3974103	ADAM
Registration Number:	3974104	ADAM
Registration Number:	3894166	ADAM ADAM LIPPES
Registration Number:	3990923	ADAM ADAM LIPPES
Registration Number:	4064543	LOVE ADAM
Registration Number:	4075074	LOVE ADAM

CORRESPONDENCE DATA

Fax Number: 3128622200
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-862-2000
Email: donna.gasiorowski@kirkland.com
Correspondent Name: Kirkland & Ellis LLP
Address Line 1: 300 North LaSalle Street
Address Line 2: c/o Donna Gasiorowski, Sr. Legal Asst.
Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 22761-46 DRG

NAME OF SUBMITTER: Donna Gasiorowski

/Donna Gasiorowski/

Date:

07/18/2012

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS is made as of this 14th day of June, 2012, by, Sun Kellwood Finance, LLC, a Delaware limited liability company, as Agent ("Sun"), in favor of KELLWOOD COMPANY, a Delaware corporation, PHAT FASHIONS LLC, a New York limited liability company, AMERICAN RECREATION PRODUCTS, INC., a Delaware corporation, ROYAL ROBBINS, INC., a California corporation and SIERRA DESIGNS ACQUISITION CORPORATION, a Delaware corporation (collectively the "Companies").

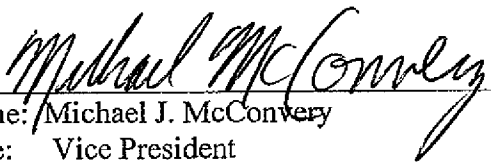
FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Sun hereby unconditionally and expressly releases, terminates, and extinguishes its continuing security interest and any and all of its right, title and interest in and to, and any and all liens and security interests it may have upon the trademarks listed on Schedule I attached hereto and made a part hereof, all goodwill of the business connected with the use of, and symbolized by, each Trademark, and all products and proceeds of the foregoing, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated October 19, 2011, made by the Companies in favor of Sun and recorded at Reel/Frame 4654/0053 on November 3, 2011.

Sun consents and agrees to execute and deliver, at the request and cost of the Companies, such further instruments, documents and release forms as the Companies may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

[Signature Page Follows]

This Release shall be binding upon Sun's legal representatives, assigns and successors.

SUN KELLWOOD FINANCE, LLC, as Agent

By: 
Name: Michael J. McConvery
Title: Vice President

SCHEDULE I

Trademark	Owner	Status	Registration Number	Registration Date
A+ (Stylized)	Kellwood Company	Registered	3,274,220	8/7/2007
A+DAM	Kellwood Company	Registered	3,117,128	7/18/2006
A+EVE	Kellwood Company	Registered	3,080,813	4/11/2006
ADAM (Stylized)	Kellwood Company	Registered	3,974,085	6/7/2011
ADAM (Stylized)	Kellwood Company	Registered	3,977,235	6/14/2011
ADAM (Stylized)	Kellwood Company	Registered	3,974,103	6/7/2011
ADAM (Stylized)	Kellwood Company	Registered	3,974,104	6/7/2011
ADAM ADAM LIPPES	Kellwood Company	Registered	3,894,166	12/21/2010
ADAM ADAM LIPPES (Stylized)	Kellwood Company	Registered	3,990,923	7/5/2011
LOVE ADAM	Kellwood Company	Registered	4,064,543	11/29/2011
LOVE ADAM (Stylized)	Kellwood Company	Registered	4,075,074	12/20/2011