

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cobb Tuning, Inc.		07/17/2012	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Cobb Tuning Products LLC		
Street Address:	1200 Placid Avenue		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75074		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3354532	STREETTUNER	
CORRESPONDENCE DATA			
Fax Number:	8015366111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-536-6645		
Email:	esilvestrini@parsonsbehle.com		
Correspondent Name:	Liz Silvestrini		
Address Line 1:	201 South Main Street, Suite 1800		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	13040.005		
NAME OF SUBMITTER:	Liz Silvestrini		
Signature:	/liz silvestrini/		
Date:	07/18/2012		
Total Attachments: 2 source=Cobb Tuning Assignment TM No. 3,354,532#page1.tif source=Cobb Tuning Assignment TM No. 3,354,532#page2.tif			

OP \$40.00 3354532

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made as of July ____, 2012, by Cobb Tuning, Inc., a Utah corporation ("Assignor") with its principal place of business at 1200 Placid Avenue, Plano Texas, 75074, in favor of Cobb Tuning Products, LLC, a Utah limited liability company ("Assignee") with its principal place of business at 1200 Placid Avenue, Plano Texas, 75074.

NOW, THEREFORE, for and in consideration of the promises and the mutual covenants contained herein, and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, agree as follows:

1. *The Trademark.* The "Trademark" shall mean Assignor's trademark listed below, whether registered or common law rights:

- * STREET TUNER (U.S. Reg. No. 3354532)

2. *Ownership and Assignment.* Effective as of the date first written above, subject to the terms and conditions of this Agreement, Assignor hereby conveys, transfers, assigns and delivers to Assignee, and Assignee hereby accepts, any and all of Assignor's ownership, right, title and interest in and to the Trademark, together with (1) all goodwill in the Trademark and the goodwill of the business associated with and symbolized by the Trademark, (2) all income, royalties, and damages that become due or payable to the Assignor with respect to the Trademark, including damages and payments for past or future infringements and misappropriations of the Trademark, (3) all rights to sue for past, present and future infringement or misappropriations of the Trademark and (iv) any and all registrations and applications for registration of the Trademark.

3. *Governing Law.* This Assignment will be governed by and construed under the laws of the State of Utah without regard to conflicts-of-laws principles that would require the application of any other law.

4. *No Third Party Rights.* Nothing expressed or referred to in this Assignment will be construed to give any person other than the parties to this Assignment any legal or equitable right, remedy or claim under or with respect to this Assignment or any provision of this Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the date first above written.

ASSIGNOR:

Cobb Tuning, Inc.,
A Utah corporation

By:



Roland E. Cobb III, President

ASSIGNEE:

Cobb Tuning Products, LLC,
A Utah limited liability company

By:



Roland E. Cobb III, Managing Member