# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release by Secured Party, Cerberus Business Finance, LLC as previously recorded on Reel 4645 Frame 0127

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cerberus Business Finance, LLC, as Collateral Agent		106/14/2012 I	LIMITED LIABILITY COMPANY: DELAWARE

## RECEIVING PARTY DATA

Name:	Kellwood Company
Street Address:	600 Kellwood Parkway
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	CORPORATION: DELAWARE

Name:	Phat Fashions LLC
Street Address:	512 7th Avenue
Internal Address:	43rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

Name:	American Recreation Products, Inc.		
Street Address:	1224 Fern Ridge Parkway		
Internal Address:	2nd Floor		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63141		
Entity Type:	CORPORATION: DELAWARE		

Name:	Royal Robbins, Inc.
Street Address:	1524 Princeton Avenue

City:	Modesto
State/Country:	CALIFORNIA
Postal Code:	95350
Entity Type:	CORPORATION: CALIFORNIA

Name:	Sierra Designs Acquisition		
Street Address:	1224 Fern Ridge Parkway		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63141		
Entity Type:	CORPORATION: DELAWARE		

### PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3274220	A+
Registration Number:	3117128	A+DAM
Registration Number:	3080813	A+EVE
Registration Number:	3974085	ADAM
Registration Number:	3977235	ADAM
Registration Number:	3974103	ADAM
Registration Number:	3974104	ADAM
Registration Number:	3894166	ADAM ADAM LIPPES
Registration Number:	3990923	ADAM ADAM LIPPES
Registration Number:	4064543	LOVE ADAM
Registration Number:	4075074	LOVE ADAM

#### **CORRESPONDENCE DATA**

**Fax Number**: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 312-862-2000

Email: donna.gasiorowski@kirkland.com

Correspondent Name: Kirkland & Ellis LLP
Address Line 1: 300 North LaSalle Street

Address Line 2: Donna Gasiorowski, Sr. Legal Asst.

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 22671-46 DRG

NAME OF SUBMITTER: Donna Gasiorowski

TRADEMARK

REEL: 004823 FRAME: 0752

	/Donna Gasiorowski/		
Date:	07/18/2012		
Total Attachments: 3 source=Trademark Release - Kellwood (ADAM) (Cerberus)_(22701560_5)#page1.tif source=Trademark Release - Kellwood (ADAM) (Cerberus)_(22701560_5)#page2.tif source=Trademark Release - Kellwood (ADAM) (Cerberus)_(22701560_5)#page3.tif			

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS is made as

of this 14th day of June, 2012, by, CERBERUS BUSINESS FINANCE, LLC, a Delaware

limited liability company, as Collateral Agent ("Agent"), in favor of KELLWOOD

COMPANY, a Delaware corporation, PHAT FASHIONS LLC, a New York limited liability

company, AMERICAN RECREATION PRODUCTS, INC., a Delaware corporation,

ROYAL ROBBINS, INC., a California corporation and SIERRA DESIGNS ACQUISITION

CORPORATION, a Delaware corporation (collectively the "Companies").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and

adequacy of which are hereby acknowledged, Agent hereby unconditionally and expressly

releases, terminates, and extinguishes its continuing security interest and any and all of its

right, title and interest in and to, and any and all liens and security interests it may have upon

the trademarks listed on Schedule I attached hereto and made a part hereof, all goodwill of

the business connected with the use of, and symbolized by, each Trademark, and all products

and proceeds of the foregoing, which liens and security interests were established under and

pursuant to that certain Trademark Security Agreement dated October 19, 2011, made by the

Companies in favor of Agent.

Agent consents and agrees to execute and deliver, at the request and cost of the

Companies, such further instruments, documents and release forms as the Companies may

reasonably request to more effectively, release, terminate and extinguish any such liens and

security interests upon such trademarks.

[Signature Page Follows]

This Release shall be binding upon Agent's legal representatives, assigns and

Successors.

CERBERUS BUSINESS/FINANCE, LLC, as Agent

By:

Name: Daniel Wolf

Title: Prevident

Signature Page to Release of Security Interest in Trademarks

# SCHEDULE I

Trademark	Owner	Status	Registration Number	Registration Date
A+ (Stylized)	Kellwood Company	Registered	3,274,220	8/7/2007
A+DAM	Kellwood Company	Registered	3,117,128	7/18/2006
A+EVE	Kellwood Company	Registered	3,080,813	4/11/2006
ADAM (Stylized)	Kellwood Company	Registered	3,974,085	6/7/2011
ADAM (Stylized)	Kellwood Company	Registered	3,977,235	6/14/2011
ADAM (Stylized)	Kellwood Company	Registered	3,974,103	6/7/2011
ADAM (Stylized)	Kellwood Company	Registered	3,974,104	6/7/2011
ADAM ADAM LIPPES	Kellwood Company	Registered	3,894,166	12/21/2010
ADAM ADAM LIPPES (Stylized)	Kellwood Company	Registered	3,990,923	7/5/2011
LOVE ADAM	Kellwood Company	Registered	4,064,543	11/29/2011
LOVE ADAM (Stylized)	Kellwood Company	Registered	4,075,074	12/20/2011

**RECORDED: 07/18/2012**