

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SMARTSYNCH, INC.		06/28/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	ltron, Inc.
<b>Street Address:</b>	2111 N. Molter Road
<b>City:</b>	Liberty Lake
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	99019
<b>Entity Type:</b>	CORPORATION: WASHINGTON

**PROPERTY NUMBERS Total: 23**

Property Type	Number	Word Mark
Serial Number:	76307265	SMARTSYNCH
Serial Number:	76306380	SMART SYNCH
Serial Number:	77158229	EMBRACE THE POWER OF INFORMATION
Serial Number:	77158225	GET ENABLED
Serial Number:	77158219	SMARTSYNCH ENABLED
Serial Number:	77268387	ENABLING THE SMART GRID
Serial Number:	77269459	AMI INTELLIGENCE
Serial Number:	85134215	WE CREATE SMART GRIDS
Serial Number:	77808044	GRIDROUTER
Serial Number:	77317326	THE SMART GRID INTELLIGENCE COMPANY
Serial Number:	77317322	AMI2
Serial Number:	77158252	POWER THROUGH INNOVATION
Serial Number:	77158241	SMARTAMI
Serial Number:	77158235	SMARTSENSOR

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Serial Number:	77158233	THINK SMARTSYNCH
Serial Number:	76226135	TMS
Serial Number:	76225428	INTELLIGENT INTERFACE CLIENT
Serial Number:	76221026	TRANSACTION MANAGEMENT SYSTEM
Serial Number:	76162645	SMARTSYNCH
Serial Number:	76162644	SMARTSYNCH BUILDING B2A CONNECTIONS
Serial Number:	76159744	BUILDING B2A CONNECTIONS
Serial Number:	76159743	SMART METERS
Serial Number:	76159742	SMARTSYNCH

**CORRESPONDENCE DATA**

Fax Number: 8642337342  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 864-271-1592  
Email: docketing@dority-manning.com  
Correspondent Name: DORITY & MANNING, P.A.  
Address Line 1: P. O. Box 1449  
Address Line 4: Greenville, SOUTH CAROLINA 29602

ATTORNEY DOCKET NUMBER:	OCOSS-MISC-TM
NAME OF SUBMITTER:	RICHARD M. MOOSE
Signature:	/Richard M. Moose/
Date:	07/18/2012

Total Attachments: 5  
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## ASSIGNMENT OF TRADEMARK INTERESTS

**WHEREAS**, according to the records of the United States Patent and Trademark Office, SMARTSYNCH, INC., a Delaware corporation having a business mailing address at 4400 Old Canton Road Suite 300, Jackson, MISSISSIPPI 39211 (hereinafter also referred to as "ASSIGNOR"), is the sole and exclusive owner of the trademarks and United States Registrations thereof or applications for registration thereof, and/or is the named Applicant of pending applications for federal registration (based on claimed use) or prior applications for federal registration, all per Exhibit A attached hereto;

**WHEREAS**, ITRON, INC., a corporation duly organized and existing under the laws of the State of Washington, United States of America, and having its principal office and place of business at 2111 N. Molter Road, Liberty Lake, Washington 99019 (hereinafter also referred to as "ASSIGNEE"), is desirous of acquiring the aforesaid trademarks, registrations thereof, and/or above-referenced pending use-based registration applications;

**NOW, THEREFORE**, be it know that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, transfers, and assigns to ASSIGNEE all rights, titles, and interests in and to the said trademarks, registrations thereof, and/or pending registration applications, together with the goodwill of the business symbolized thereby, and the Commissioner of Patents and Trademarks is requested to issue to ASSIGNEE as the owner of the full and exclusive title thereto all certificates of registration of the aforesaid marks and any renewals thereof, including marks based on the above-referenced applications:

**FURTHER**, ASSIGNOR assigns unto ASSIGNEE all right to sue for and to receive all damages occurring from past infringement of the trademarks and/or registrations referenced above.

ASSIGNOR further warrants that upon the request of ASSIGNEE it shall make all rightful oaths, testify on the behalf of ASSIGNEE in matters involving the trademarks and/or registrations and applications for registration referenced above, and do all other lawful acts reasonably necessary to carry out the intent of this Assignment, as well as to provide such other material, information, and/or assistance to ASSIGNEE as will be considered reasonably necessary in connection therewith.

This Assignment is executed on the date indicated below.



## EXHIBIT A

### Registered Marks

#### SMARTSYNCH®

Serial Number 76/307,265  
Registration Number 2,642,436  
Registered October 29, 2002  
Type Word Mark

#### SMARTSYNCH® and Design

Serial Number 76/306,380  
Registration Number 2,656,129  
Registered December 3, 2002  
Type Design Mark

#### EMBRACE THE POWER OF INFORMATION®

Serial Number 77/158,229  
Registration Number 3,361,857  
Registered January 1, 2008  
Type Tagline/Word Mark

#### GET ENABLED®

Serial Number 77/158,225  
Registration Number 3,361,856  
Registered January 1, 2008  
Type Tagline/Word Mark

#### SMARTSYNCH ENABLED®

Serial Number 77/158,219  
Registration Number 3,500,699  
Registered September 16, 2008  
Type Tagline/Word Mark

#### ENABLING THE SMART GRID®

Serial Number 77/268,387  
Registration Number 3,715,834  
Registered November 24, 2009  
Type Service Mark

**AMI INTELLIGENCE®**

Serial Number 77/269,459  
Registration Number 3,715,833  
Registered November 24, 2009  
Type Service Mark

**WE CREATE SMART GRIDS®**

Serial Number 85/134,215  
Registration Number 3,965,619  
Registered May 24, 2011  
Type Service Mark

**Prior Trademark Registration Applications**

**GRIDROUTER™**

Serial Number 77/808,044  
Filing Date August 19, 2009  
Status Final Refusal from Trademark Office

**Abandoned Prior Trademark Registration Applications**

Serial Number	Word Mark
77317326	THE SMART GRID INTELLIGENCE COMPANY
77317322	AMI2
77158252	POWER THROUGH INNOVATION
77158241	SMARTAMI
77158235	SMARTSENSOR
77158233	THINK SMARTSYNCH
76226135	TMS
76225428	INTELLIGENT INTERFACE CLIENT
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76159744	BUILDING B2A CONNECTIONS
76159743	SMART METERS
76159742	SMARTSYNCH