

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	05/01/2012

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Eggland's Best, Inc.		05/01/2012	CORPORATION: PENNSYLVANIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Eggland's Best, LLC
<b>Street Address:</b>	1400 S. Trooper Drive
<b>Internal Address:</b>	Suite 201
<b>City:</b>	Jeffersonville
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19403
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark
Registration Number:	1676537	BIOTENE
Registration Number:	1780450	FARM FRESH EGG-LAND'S BEST
Registration Number:	1800196	EB
Registration Number:	1850387	EGG.LAND'S BEST
Registration Number:	2237369	CFO
Registration Number:	2294760	EGGS TO GO
Registration Number:	2539292	CFO CAGE FREE ORGANIC
Registration Number:	2975371	QUALITY APPROVED EB EGG-LAND'S BEST
Registration Number:	3390690	QUALITY APPROVED HARD COOKED AND PEELED EGGS TASTY NUTRITIOUS CONVENIENT EB
Registration Number:	3839392	GUADALUPE RIVER VALLEY FARMS
Registration Number:	3851189	LOVE EB

OP \$490.00 1676537

Registration Number:	4019592	REACH FOR THE BEST
Registration Number:	4029451	THE BEST NUTRITION. JUST GOT BETTER.
Registration Number:	4029452	THE BEST. . .JUST GOT BETTER
Registration Number:	4117283	BETTER TASTE. BETTER NUTRITION. BETTER EGGS.
Registration Number:	3220734	NATURE'S HARMONY
Serial Number:	85190690	EGGLAND
Serial Number:	85190694	EGGLAND'S BEST
Serial Number:	85235832	EB

**CORRESPONDENCE DATA**

Fax Number: 2028428465  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 202-842-8800  
Email: dctrademarks@dbr.com  
Correspondent Name: Jennifer L. Dean  
Address Line 1: 1500 K Street, NW  
Address Line 2: Suite 1100  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1209

ATTORNEY DOCKET NUMBER:	201372/414982
NAME OF SUBMITTER:	Pamela M. Casagrande
Signature:	/Pamela M. Casagrande/
Date:	07/18/2012

Total Attachments: 3  
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**NUNC PRO TUNC ASSIGNMENT**

WHEREAS, Egglan's Best, Inc., a corporation of Pennsylvania, having a business address of 1400 S. Trooper Road, Suite 201, Jeffersonville, Pennsylvania 19403 ("Assignor"), was the owner of the trademarks shown on Exhibit A hereto and the registrations therefor;

WHEREAS, Egglan's Best, LLC, a limited liability company of Delaware, having a business address of 1400 S. Trooper Road, Suite 201, Jeffersonville, Pennsylvania 19403 ("Assignee"), did acquire all right, title and interest in and to the trademarks set forth on Exhibit A, the goodwill of the business symbolized thereby, and the registrations therefor; and

WHEREAS, the parties wish to perfect and confirm the foregoing assignment.

NOW, THEREFORE, good and valuable consideration being extant, Assignor hereby assigns, nunc pro tunc, as of May 1, 2012, to Assignee, all rights, title and interest in and to the trademarks set forth on Exhibit A, the goodwill of the business symbolized thereby, and the registrations therefor.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement, dilution and violation of the trademarks set forth on Exhibit A.

**Assignor:**

EGGLAND'S BEST, INC.

Date: May 1, 2012

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**Assignee:**

EGGLAND'S BEST, LLC

Date: May 1, 2012

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

## EXHIBIT A

Mark: BIOTENE  
Reg. No.: 1,676,537  
Reg. Date: February 25, 1992

Mark: FARM FRESH EGG-LAND'S BEST  
Reg. No.: 1,780,450  
Reg. Date: July 6, 1993

Mark: EB & Design  
Reg. No.: 1,800,196  
Reg. Date: October 19, 1993

Mark: EGG.LAND'S BEST  
Reg. No. 1,850,387  
Reg. Date: August 16, 1994

Mark: CFO  
Reg. No.: 2,237,369  
Reg. Date: April 6, 1999

Mark: EGGS TO GO  
Reg. No.: 2,294,760  
Reg. Date: November 23, 1999

Mark: CFO CAGE FREE ORGANIC  
Reg. No.: 2,539,292  
Reg. Date: February 19, 2002

Mark: QUALITY APPROVED EB EGG.LAND'S BEST  
Reg. No.: 2,975,371  
Reg. Date: July 26, 2005

Mark: QUALITY APPROVED HARD COOKED AND PEELED EGGS TASTY  
NUTRITIOUS CONVENIENT EB  
Reg. No.: 3,390,690  
Reg. Date: March 4, 2008

Mark: GUADALUPE RIVER VALLEY FARMS  
Reg. No.: 3,839,392  
Reg. Date: August 24, 2010

Mark: LOVE EB & Design  
Reg. No.: 3,851,189  
Reg. Date: September 21, 2010

Mark: REACH FOR THE BEST  
Reg. No.: 4,019,592  
Reg. Date: August 30, 2011

Mark: THE BEST NUTRITION. JUST GOT BETTER.  
Reg. No.: 4,029,451  
Reg. Date: September 20, 2011

Mark: THE BEST...JUST GOT BETTER  
Reg. No.: 4,029,452  
Reg. Date: September 20, 2011

Mark: BETTER TASTE. BETTER NUTRITION. BETTER EGGS.  
Reg. No.: 4,117,283  
Reg. Date: March 27, 2012

Mark: NATURE'S HARMONY  
Reg. No.: 3,220,734  
Reg. Date: March 20, 2007

Mark: EGGLAND  
App. No.: 85/190,690  
Filing Date: December 3, 2010

Mark: EGGLAND'S BEST  
App. No.: 85/190,694  
Filing Date: December 3, 2010

Mark: EB & Broken Circle Double Egg Design  
App. No.: 85/235,832  
Filing Date: February 7, 2011