

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kim and Scott's Gourmet Pretzels, Inc.		05/08/2012	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	J&J Snack Foods Corp.
Street Address:	6000 Central Highway
City:	Pennsauken
State/Country:	NEW JERSEY
Postal Code:	08109
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	85644863	PRETZELS WITH A PURPOSE
Registration Number:	3245548	PRETZEL POWER
Registration Number:	3180314	KIM AND SCOTT'S PRETZEL BAKERY TWISTING CAFE
Registration Number:	3192457	KIM & SCOTT'S PRETZEL BAKERY TWISTING CAFÉ
Registration Number:	3118421	PRETIOLA
Registration Number:	3219048	COCOA BAR
Registration Number:	2264775	KIM & SCOTT'S GOURMET PRETZELS

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 561-962-2100
Email: kckline@duanemorris.com
Correspondent Name: J. Rodman Steele, Jr.
Address Line 1: 2700 North Military Trail, Suite 300

CH \$190.00 85644863

Address Line 2: DUANE MORRIS LLP
Address Line 4: Boca Raton, FLORIDA 33431-1808

ATTORNEY DOCKET NUMBER:	F6027-13680
NAME OF SUBMITTER:	J. Rodman Steele, Jr.
Signature:	/J. Rodman Steele, Jr./
Date:	07/18/2012

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 8th day of May, 2012 by and between Kim and Scott's Gourmet Pretzels, Inc., an Illinois corporation having an address of 2107 West Carroll Street, Chicago, Illinois 60612 ("Assignor") and J&J Snack Foods Corp., a New Jersey corporation having an address of 6000 Central Highway, Pennsauken, New Jersey 08109 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth on Schedule 1 attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor (the "Marks");

WHEREAS, Assignee is acquiring the business of Assignee related to the manufacturing and selling soft pretzels to the wholesale market (the "Purchased Business") and the parties have concurrently entered into an Asset Purchase Agreement where under Assignee has acquired the Marks.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

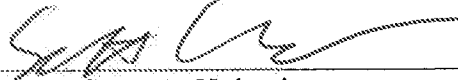
1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Marks, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

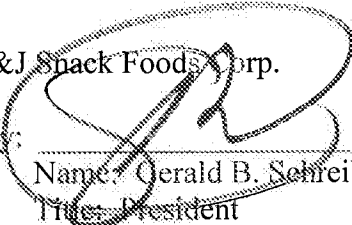
ASSIGNOR:

Kim and Scott's Gourmet Pretzels, Inc.

By: 
Name: Scott A. Holstein
Title: President

ASSIGNEE:

J&J Snack Foods Corp.

By: 
Name: Gerald B. Schreiber
Title: President

AFR 6/7/12

EXHIBIT A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
PRETZEL DOUGH		
PRETZELS WITH A PURPOSE		
PRETZELS FOR PEACE		
KIM & SCOTT'S CAFÉ TWIST		
KIM AND SCOTT'S CAFÉ TWIST		
KIM AND SCOTT'S CRAVE BAR		
KIM & SCOTT'S CRAVE BAR		
PRETZEL POWER	3,245,548	5/22/2007
KIM AND SCOTT'S PRETZEL BAKERY TWISTING CAFE	3,180,314	12/5/2006
KIM & SCOTT'S PRETZEL BAKERY TWISTING CAFÉ	3,192,457	1/02/2007
PRETIOLA	3,118,421	2/18/2006
COCOA BAR	3,219,048	3/13/2007
KIM & SCOTT'S GOURMET PRETZELS	2,264,775	7/27/1999
KIM & SCOTT'S GOURMET PRETZELS (and Design)	2,264,775	7/27/1999

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