

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RM GLOBAL LLC		07/12/2012	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	LIV HOLDINGS LLC		
Street Address:	517 HARMON COVE TOWERS		
City:	SECAUCUS		
State/Country:	NEW JERSEY		
Postal Code:	07094		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85314736	ROMANCE IN THE CITY	
Serial Number:	85314721	EXOTIC IN THE CITY	
Serial Number:	85314711	NAKED IN THE CITY	
Serial Number:	85314805	MIDNIGHT IN THE CITY	
Serial Number:	85314789	DREAM IN THE CITY	
Serial Number:	85314776	PASSION IN THE CITY	
Serial Number:	85314752	KISS IN THE CITY	
Serial Number:	85314741	LUST IN THE CITY	
CORRESPONDENCE DATA			
Fax Number:	212-790-92		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	trademark@cll.com		

OP \$215.00 85314736

Correspondent Name: Cowan, Liebowitz & Latman, P.C.
Address Line 1: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 28992 MMH/CJE/SBI

NAME OF SUBMITTER: Midge M. Hyman

Signature: /Midge M. Hyman/

Date: 07/19/2012

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, RM GLOBAL LLC., a limited liability company, organized and existing under the laws of New Jersey, with an address at 254 Arthur Avenue Englewood Cliffs, New Jersey 07632 ("Assignor") is the record owner of the following eight U.S. federal trademark Applications in Class 003 (hereinafter, the "Marks"):

ROMANCE IN THE CITY	85/314736
EXOTIC IN THE CITY	85/314721
NAKED IN THE CITY	85/314711
MIDNIGHT IN THE CITY	85/314805
DREAM IN THE CITY	85/314789
PASSION IN THE CITY	85/314776
KISS IN THE CITY	85/314752
LUST IN THE CITY	85/314741

and;


WHEREAS, LIV HOLDINGS LLC, a limited liability company organized and existing under the laws of New Jersey, with an address at 517 Harmon Cove Towers, Secaucus, New Jersey 07094 ("Assignee") desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by it, and the pending U.S. federal trademark applications therefor, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

RL MM

IN WITNESS WHEREOF, RM GLOBAL LLC has caused this Trademark Assignment to be executed and delivered as of this 12 day of July, 2012.

RM GLOBAL LLC

By: 
Name: Rajiv Lakhani
Title: Director

By: 
Name: Mohit Mirchandani
Title: Director