

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pennant Foods Company, LLC		03/28/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Otis Spunkmeyer, LLC		
Street Address:	14490 Catalina Street		
City:	San Leandro		
State/Country:	CALIFORNIA		
Postal Code:	94577		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3518519		
Registration Number:	3759393		
Registration Number:	2907275	MORE THAN JUST A COOKIE	
Registration Number:	2816996	SWEET LIFE	
Registration Number:	3602369	THE SWEET SLICE	
Registration Number:	2839496	SWEET LIFE	
Registration Number:	2762309		
Registration Number:	2747967	CHIPPY	
CORRESPONDENCE DATA			
Fax Number:	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-465-5355		
Email:	smithj@mwzb.com		

CH \$215.00 3518519

Correspondent Name: Jeffrey Smith, Esq of Millen & White, PC
Address Line 1: 2200 Clarendon Boulevard
Address Line 2: Suite 1400
Address Line 4: Arlington, VIRGINIA 22201

ATTORNEY DOCKET NUMBER:	OTIS-0100-X
NAME OF SUBMITTER:	Jeffrey A. Smith
Signature:	/jas/
Date:	07/19/2012

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Pennant Foods Company, LLC , a limited liability company organized under the laws of the state of Delaware, a wholly-owned subsidiary of FSB Global Holdings, Inc., collectively "Assignor," is the owner of certain trademarks (the "Marks") identified for convenience in the accompanying attachment, and

WHEREAS, Otis Spunkmeyer, LLC, a limited liability company organized under the laws of the state of Delaware, hereafter "Assignee," desires to acquire the Marks and the above-referenced federal trademark registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks. The effective date of transfer is March 28, 2011.

By: 

Russell A. Doll
President and CEO
Fresh Start Bakeries North America

SUPPORT CENTER

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TRADEMARK
REEL: 004825 FRAME: 0843

SCHEDULE OF U.S. MARKS

Mark	Registration or Serial No.	Date of Registration
CHEF'S HAT LOGO	3518519	October 14, 2008
CHEF'S HAT LOGO	3759393	March 09, 2010
MORE THAN JUST A COOKIE	2907275	November 30, 2004
SWEET LIFE	2816996	February 24, 2004
THE SWEET SLICE	3602369	April 07, 2009
SWEET LIFE & CHEF'S HAT LOGO	2839496	May 11, 2004
PERSONIFIED COOKIE LOGO	2762309	September 09, 2003
CHIPPY	2747967	August 05, 2003