

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MRDB Holdings, L.P.		07/06/2012	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Ecova, Inc.		
Street Address:	1313 N. Atlantic		
Internal Address:	Suite 5000		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99201		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3281173	UTILITY MANAGER	
Registration Number:	3324651	SAVE MORE RESOURCES	
Registration Number:	3727556	LPB ENERGY MANAGEMENT	
Registration Number:	3706862	REPORT, REDUCE, REPEAT.	
Registration Number:	3429132	LPB ENERGY CONSULTING	
CORRESPONDENCE DATA			
Fax Number:	5093238979		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	509.324.9256		
Email:	trademarks@leehayes.com		
Correspondent Name:	Daniel M. Wadkins		
Address Line 1:	601 W. Riverside Ave.		
Address Line 2:	Suite 1400		

OP \$140.00 3281173

Address Line 4: Spokane, WASHINGTON 99201

ATTORNEY DOCKET NUMBER: IQ1-0016GEN

NAME OF SUBMITTER: Daniel M. Wadkins

Signature: /Daniel M. Wadkins/

Date: 07/19/2012

Total Attachments: 3
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Assignment of IP Rights

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **MRDB HOLDINGS, L.P.**, a Texas limited partnership doing business as LPB Energy Management and having offices at 12700 Park Central Drive, Suite 200, Dallas, TX, 75251 ("**Assignor**"), does hereby sell, assign, transfer, and convey unto **Ecova, Inc.**, a Washington corporation having a mailing address of 1313 North Atlantic Street, Suite 5000, Spokane, WA, 99201 ("**Assignee**"), or its designees, excluding the provisional patent applications, patent applications and patents that have been abandoned as of the date of today and that are no longer capable of being revived, all right, title, and interest that exists today and may exist in the future in and to all of the following (collectively, the "**IP Rights**"):

- (a) the provisional patent applications, patent applications and the patents listed on **Attachment A** (the "**Patents**");
- (b) all provisional patent applications, patent applications, patent or other governmental grants of issuances (i) to which any of the Patent directly or indirectly claims priority and/or (ii) for which any of the Patents directly or indirectly forms a basis for priority;
- (c) reissues, reexaminations, extensions, continuations, continuation in part, continuing prosecution applications, requests for continuing examinations, and divisions of any of the foregoing categories (a) and (b);
- (d) foreign patents, patent applications, and counterpart relating to any of the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;
- (e) any of the foregoing in categories (a) through (d), whether or not expressly listed as Patents below and whether or not rejected, withdrawn, canceled, or the like;
- (f) right to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances or any type related to the any of the foregoing categories (a) through (e), including, without limitation, under the Paris Convention for Protections of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;
- (g) the trademarks and service marks listed on Attachment A and any related trademark or service mark right throughout the world (the "**Marks**"), together with all goodwill of the business symbolized by and associated with the Marks and any related registrations or applications associated with the Marks.
- (h) causes of action (whether currently pending, filed, or otherwise) and other enforcement rights, including, without limitation, all rights under the Patents, the Marks and/or under or on account of any of the foregoing categories (a) through (g) to

- (i) damages,
- (ii) injunctive relief, and
- (iii) other remedies of any kind

for past, current, and future infringement; and

(i) all rights to collect royalties and other payments under or on account of any of the Patents, the Marks, or any of the foregoing categories (a) through (h).

Assignor hereby authorizes the respective patent office, trademark office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, certificates of registration, or other governmental grants or issuances that may be granted upon any of the IP Rights in the name of Assignee, as the assignee to the entire interest herein.

IN WITNESS WHEREOF this Assignment of IP Rights is executed on 7-6-12.

ASSIGNOR

By: Ann Wilson

Name: Ann Wilson

Title: Controller

Witnessed by:

Signature of Witness: Donna Wasson

Printed Name: Donna Wasson

Dated: 7-6-12

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**Attachment A
(to Assignment of IP Rights)**

Patent Assets

Client Code	Matter Code	App Serial No.	US Patent No.	Title	Country	Filing Date
		12/171,834	8,131,609	System and Method for Managing Utility Resources Based on Utility Service Points	US	07/11/2008
IQ1	0059USC1	13/412,558		System and Method for Managing Utility Resources Based on Utility Service Points	US	03/05/2012
IQ1	0061TP	12/171,885		System and Method for Managing Utility Resources Based on Normalized Utility Usage	US	07/11/2008

Marks

Client Code	Matter Code	App Serial No.	US Reg. No.	Mark	Country
		78/959,934	3,281,173	UTILITY MANAGER word mark	US
		78/959,758	3,324,651	SAVE MORE RESOURCES word mark	US
		77/663,966	3,727,556	LPB ENERGY MANAGEMENT word mark	US
		77/656,755	3,706,862	REPORT, REDUCE, REPEAT. word mark	US
		76/679,761	3,429,132	LPB ENERGY CONSULTING word mark	US