

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
School Specialty, Inc.		05/22/2012	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Bayside Finance, LLC		
Street Address:	600 Fifth Avenue, 24th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85654564	PATH DRIVER	
Serial Number:	85655326	PATH DRIVER FOR MATH USE DATA TO DRIVE A PATH TO SUCCESS	
Serial Number:	85655328	PATH DRIVER FOR READING USE DATA TO DRIVE A PATH TO SUCCESS	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-273-3500		
Email:	nakees@gklaw.com		
Correspondent Name:	Nicholas A. Kees; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	009316-0870		
NAME OF SUBMITTER:	Nicholas A. Kees		

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Signature:	/Nicholas A. Kees/
Date:	07/20/2012
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NOTICE OF GRANT OF SECURITY INTEREST

IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that, pursuant to a certain Security and Pledge Agreement dated as of May 22, 2012 (“the Security and Pledge Agreement”) by and among the Grantors party thereto (each a “Grantor” and collectively, the “Grantors”) and Bayside Finance, LLC, as Agent (“the Agent”) for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted, to the Agent for the ratable benefit of the holders of the Secured Obligations, a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 attached hereto.

The undersigned Grantor hereby acknowledges that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security and Pledge Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

SCHOOL SPECIALTY, INC.

a Wisconsin corporation

By: 

Nicholas A. Kees

Godfrey & Kahn, S.C.

Attorneys for School Specialty, Inc.

TRADEMARK

REEL: 004826 FRAME: 0142

SCHEDULE 1

School Specialty, Inc.
(Wisconsin Corporation)

U.S. Trademarks

Mark	App. No.	Filing Date
PATH DRIVER	85/654,564	18-Jun-2012
PATH DRIVER FOR MATH USE DATA TO DRIVE A PATH TO SUCCESS Logo	85/655,326	19-Jun-2012
PATH DRIVER FOR READING USE DATA TO DRIVE A PATH TO SUCCESS Logo	85/655,328	19-Jun-2012

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