

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

### 1. Name of conveying party(ies):

DEVINE RACING LLC

- Individual(s)
- Partnership
- Corporation- State \_\_\_\_\_
- Other ILLINOIS LIMITED LIABILITY COMPANY
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance/Execution Date(s) :

Execution Date(s) MAY 18, 2012

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: US ROAD SPORTS & ENTERTAINMENT GROUP, L.P.

Street Address: 5080 SPECTRUM DRIVE, SUITE 609 EAST

City: ADDISON

State: TEXAS

Country: USA Zip 75001

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship TEXAS
- Corporation Citizenship \_\_\_\_\_
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) \_\_\_\_\_ Text \_\_\_\_\_

B. Trademark Registration No.(s) 2982322; 2982323; 2982324; 2984300, 3033477, 3033479; and 3033480 (See Exhibit A)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown) SALT LAKE CITY MARATHON & 5K, SALT LAKE CITY MARATHON & 5K; SALT LAKE CITY MARATHON & 5K; SALT LAKE CITY MARATHON & 5K; SALT LAKE CITY MARATHON & 5K and design; SALT LAKE CITY MARATHON & 5K and design, and SALT LAKE CITY MARATHON & 5K and design.

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: KAY LYN SCHWARTZ

Internal Address: GARDERE WYNNE SEWELL LLP  
3000 THANKSGIVING TOWER

Street Address: 1601 ELM STREET

City: DALLAS

State: TEXAS Zip: 75201-4761

Phone Number: 214-999-4702

Docket Number: 133237-3017 thru 3023

Email Address: kschwartz@gardere.com

### 6. Total number of applications and registrations involved:

7

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 190.00

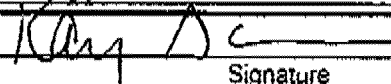
- Authorized to be charged to deposit account
- Enclosed

### 8. Payment Information:

Deposit Account Number 07-0153

Authorized User Name KAY LYN SCHWARTZ

### 9. Signature:



Signature

KAY LYN SCHWARTZ

7-13-12

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$190.00 070153 2982322

## TRADEMARK ASSIGNMENT

This trademark assignment (hereinafter "Assignment") is effective May, 18  
2012 between **DEVINE RACING, LLC**, a Illinois limited liability company (hereinafter "Assignor"), 136 East South Temple Street, Suite 2400, Salt Lake City Utah 84111 and **US ROAD SPORTS & ENTERTAINMENT GROUP, L.P.**, a Texas limited partnership, (hereinafter "Assignee"), 5080 Spectrum Drive, Suite 609 East, Addison, Texas 75001.

**WHEREAS**, the purpose of this document is to memorialize the prior transfer of Assignor's right, title and interest in and to the trademark registrations listed in EXHIBIT A attached hereto (hereinafter collectively the "Trademarks"), together with the good will of the business symbolized by the respective Trademarks, to Assignee, in a form suitable for recording in the United States Patent and Trademark Office.

**NOW, THEREFORE**, in consideration for the foregoing premises, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does assign and transfer to Assignee, all of Assignor's right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the respective Trademarks, including, but not limited to, the right to sue and collect damages for past infringement of the Trademarks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors and assigns, as entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

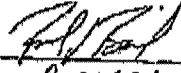
Assignor and Assignee shall execute and deliver all such further instruments, assignments, assurances and other documents as may reasonably be required to more fully assign and convey to and vest in Assignee all rights in and to the Trademarks as provided herein, including the re-execution of any document required for recordation purposes.

Assignor and Assignee may execute multiple originals of this Assignment. This Assignment may be executed in counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same instrument.

[Remainder of page intentionally left blank; signature page follows.]

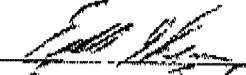
ASSIGNOR:

DEVINE RACING, LLC

By:   
Name: RICHARD J. BOMICK  
Title: MANAGER




**ASSIGNEE:**

**US ROAD SPORTS & ENTERTAINMENT  
GROUP, L.P.**

By:   
Name: LOWERY J. PRINCE  
Title: CHIEF FINANCIAL OFFICER

## EXHIBIT A

U.S. Trademark Registration

TRADEMARK	REGISTRATION NO.	DATE REGISTERED
SALT LAKE CITY MARATHON & 5K	2982322	August 2, 2005
SALK LAKE CITY MARATHON & 5K	2982323	August 2, 2005
SALT LAKE CITY MARATHON & 5K	2982324	August 2, 2005
SALT LAKE CITY MARATHON & 5K	2984300	August 9, 2005
	3033477	December 27, 2005
	3033479	December 27, 2005
	3033480	December 27, 2005

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