

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Estate of Sportcraft, Ltd.	FORMERLY Sportcraft. Ltd.	06/11/2012	ESTATE: UNITED STATES
RECEIVING PARTY DATA			
Name:	ABG-Sportcraft, LLC		
Street Address:	100 West 33rd Street, Suite 1007		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	3529355	MARATHON	
Registration Number:	2976108	JEN SPORTS	
Registration Number:	2987486	KT SPORTS	
Registration Number:	3851276	KWIK-HANG	
Registration Number:	2501728	KT SPORTS	
Registration Number:	2264871	LIVE TO PLAY. PLAY TO WIN.	
Registration Number:	2074815	TURBO	
Registration Number:	1765990	MVP	
Registration Number:	1491986		
Registration Number:	1275369	PUB MASTER	
Registration Number:	1280819	TAVERNER	
Registration Number:	1258331		
Registration Number:	0708372	SPORTCRAFT	
Registration Number:	3938143	DOOR JAMZ	

Registration Number:	3881175	S
Registration Number:	1678702	MAGIC MITTS
Registration Number:	2976106	TURBO HOCKEY
Registration Number:	3986874	GRIP-IRON

# **CORRESPONDENCE DATA**

Fax Number: 2127602419

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (212) 760-2418

Email: tdipaolo@authenticbrandsgroup.com

Correspondent Name: Terri L. DiPaolo

Address Line 1: 100 West 33rd Street, Suite 1007

Address Line 4: New York, NEW YORK 10001

ATTORNEY DOCKET NUMBER:	ABG-SC
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NAME OF SUBMITTER:	Terri DiPaolo
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Signature:	/terri dipaolo/
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Date:	07/23/2012
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**Total Attachments: 2**

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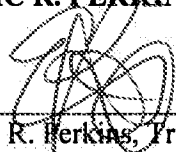
## ASSIGNMENT OF INTELLECTUAL PROPERTY

For \$10.00 and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, **ERIC R. PERKINS**, solely in his capacity as Chapter 7 Trustee (the "Trustee") of the **Estate of Sportcraft Ltd.** (the "Debtor"), in the United States Bankruptcy Court for the District of New Jersey under Case Number 11-46684 (NLW), having an address at c/o McElroy, Deutsch, Mulvaney & Carpenter, LLP, 40 West Ridgewood Avenue, Ridgewood, New Jersey 07450 (hereinafter "Assignor"), HEREBY GRANTS, ASSIGNS AND QUITCLAIMS TO **Authentic Brands Group, LLC** and **ABG-SPORTCRAFT, LLC**, each having an address at 100 West 33rd St., Suite 1007, New York, NY 10001 (hereinafter "Assignee"), all right, title and interest whatsoever, throughout the world, in and under the copyright, trademarks, service marks, patents (including registrations, licenses, and applications pertaining thereto), and all other intellectual property set forth on Schedule 1 hereto, including the right to sue for past infringement;

TO HAVE AND TO HOLD THE SAME, UNTO ASSIGNEE, ITS SUCCESSORS AND ASSIGNS, FOR THE FULL DURATION OF ALL SUCH RIGHTS, AND ANY RENEWALS OR EXTENSIONS THEREOF;

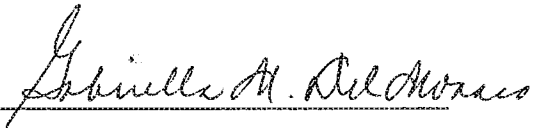
IN WITNESS THEREOF, Assignor has hereunto set its hand and seal as of June 11, 2012.

**ERIC R. PERKINS, CH. 7 TRUSTEE**

  
\_\_\_\_\_  
Eric R. Perkins, Trustee

STATE OF NEW JERSEY :  
: SS.  
COUNTY OF BERGEN :

BE IT REMEMBERED, that on June 11, 2012, before me, the subscriber, personally appeared **ERIC R. PERKINS**, who, I am satisfied is the person who executed this instrument, solely in his capacity as **Chapter 7 Trustee of the Estate of Sportcraft Ltd.**, and having first made known to him the contents thereof, he did thereupon acknowledge that the said instrument made by the said estate and delivered by him as such trustee is the voluntary act and deed of said estate, made by virtue of his authority as trustee, for the uses and purposes therein expressed.

  
\_\_\_\_\_  
GABRIELLA M. DELMONACO

**GABRIELLA M. DELMONACO**  
A Notary Public of New Jersey  
My Commission Expires Nov. 19, 2014

SCHEDULE 1

Sportcraft Ltd.  
List of IP

No.	IP Address	Registration Number	Reg. Date	Country
1	BIG FUN	Pending Filed: 08/03/2010 Serial #: 75/298,059		US
2	DOOR JAMZ	Pending Filed: 10/13/2010 Serial #: 85/151,298		US
3	FLOOR JAMZ	Pending Filed: 10/13/2010 Serial #: 85/151,332		US
4	GRIP-BOW	Pending Filed: 04/21/2010 Serial #: 85/018,468		US
5	2F Logo	Pending Filed: 08/17/2008 Serial #: 77/813,765		US
6	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
7	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
8	DESIGN [S LOGO]	Registered Filed: 01/05/1987 Serial #: 73/638,407	08/14/1988 Reg. #: 1,491,986	US
9	Design Only [S LOGO]	Registered Filed: 09/18/1981 Serial #: 73/328,706	11/21/1983 Reg. #: 1,258,331	US
10	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
11	JEN SPORTS	Registered Filed: 05/15/2004 Serial #: 78/428,334	07/18/2005 Reg. #: 2,976,108	US
12	KT SPORTS	Registered Filed: 05/18/2004 Serial #: 78/429,451	08/23/2005 Reg. #: 2,987,886	US
13	KT SPORTS AND DESIGN	Registered Filed: 05/18/2006 Serial #: 76/091,347	10/30/2006 Reg. #: 2,501,728	US
14	KWIK-HANG	Registered Filed: 07/13/2009 Serial #: 77/779,315	9/11/2010 Reg. #: 3,851,276	US
15	LIVE TO PLAY. PLAY TO WIN.	Registered Filed: 06/10/1998 Serial #: 75/499,987	07/27/1998 Reg. #: 2,264,871	US
16	MAGIC MITTS	Registered Filed: 04/18/1991 Serial #: 74/158,225	03/10/1992 Reg. #: 1,678,702	US
17	MARATHON	Registered Filed: 08/11/2008 Serial #: 78/580,539	11/04/2008 Reg. #: 3,529,355	US
18	MVP	Registered Filed: 04/18/1991 Serial #: 74/158,384	04/20/1993 Reg. #: 1,765,990	US
19	POWER SWING	Registered Filed: 01/09/2001 Serial #: 75/180,429	07/13/2004 Reg. #: 2,862,112	US
20	PUB MASTER	Registered Filed: 04/01/1983 Serial #: 73/619,750	04/24/1984 Reg. #: 1,275,369	US
21	SPONTECHART	Registered Filed: 03/29/1980 Serial #: 72/083,919	12/19/1980 Reg. #: 798,372	US
22	TAVERNER	Registered Filed: 01/30/1983 Serial #: 73/419,340	06/05/1984 Reg. #: 1,280,819	US
23	TURBO	Registered Filed: 05/09/1994 Serial #: 78/521,017	07/01/1997 Reg. #: 2,074,615	US
24	TURBO HOCKEY	Registered Filed: 05/25/2004 Serial #: 78/124,616	07/28/2005 Reg. #: 2,976,306	US
25	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
26	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
27	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
28	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
29	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
30	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
31	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
32	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
33	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
34	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
35	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
36	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
37	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
38	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
39	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
40	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
41	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
42	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
43	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
44	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
45	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
46	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
47	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
48	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
49	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
50	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

TRADEMARK

1 of 5

RECORDED: 07/23/2012

REEL: 004826 FRAME: 0894