

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wide Brand (Hong Kong) Limited		07/22/2012	CORPORATION: HONG KONG
RECEIVING PARTY DATA			
Name:	The Davidson Works Co., Ltd.		
Street Address:	No.8 Wangfu Street		
Internal Address:	14th Floor Cehui Mansion		
City:	Nanjing		
State/Country:	CHINA		
Postal Code:	210005		
Entity Type:	CORPORATION: CHINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3935315	D DAVIDSON TOOLS	
Registration Number:	4165189	IRON MAMMOTH	
CORRESPONDENCE DATA			
Fax Number:	6082575444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-283-6718		
Email:	Axley-IPDocket@Axley.com		
Correspondent Name:	Robert V. Petershock		
Address Line 1:	2 East Mifflin Street		
Address Line 2:	Suite 200		
Address Line 4:	Madison, WISCONSIN 53703		
ATTORNEY DOCKET NUMBER:	17736-68607		
DOMESTIC REPRESENTATIVE			

OP \$65.00 3935315

Name: Robert V. Petershack
Address Line 1: 2 East Mifflin Street
Address Line 2: Suite 200
Address Line 4: Madison, WISCONSIN 53703

NAME OF SUBMITTER:

Robert V. Petershack

Signature:

/Robert V. Petershack/

Date:

07/23/2012

Total Attachments: 5

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks Agreement ("Agreement") is made on the 22 day of July, 2012 (the "Effective Date") by and between Wide Brand (Hong Kong) Limited ("Assignor") and The Davidson Works Co., Ltd. ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademark D DAVIDSON TOOLS and Design for use in connection with the products listed in the U.S. federal registration for the same (U.S. Reg. No. 3,935,315; a copy of the record of which registration is attached as Exhibit A); and

WHEREAS, Assignor owns all right, title and interest in and to the trademark IRON MAMMOTH and Design for use in connection with the products listed in the U.S. federal registration for the same (U.S. Reg. No. 4,165,189; a copy of the record of which registration is attached as Exhibit B) (collectively the trademarks D DAVIDSON TOOLS and Design and IRON MAMMOTH and Design are the "Marks"); and

WHEREAS, Assignor desires to transfer to Assignee the registrations for the Marks along with Assignor's entire business and goodwill to which the Marks pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor sells, transfers, and assigns to Assignee, its successors, assigns and legal representatives, all of the right, title, and interest in and to the Marks and the entire business of Assignor to which the Marks pertain including all goodwill of such business, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by Assignee for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor.

Assignor agrees at Assignee's expense: (a) to execute (i) all necessary papers throughout the world to be used in connection with the Marks as Assignee may deem necessary or expedient, (ii) all papers in connection with any legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the Marks, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any foreign applications for the Marks; (b) to cooperate with Assignee in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) to perform all other affirmative acts which in Assignee's reasonable discretion may be necessary or desirable throughout the world to maintain, protect or enforce the Marks. These obligations of assistance by Assignor shall continue for so long as Assignee may require such assistance from Assignor.

IN WITNESS WHEREOF this Agreement has been duly executed by an authorized representative of Assignor and Assignee and is effective as of the Effective Date.

Wide Brand (Hong Kong) Limited

By: Zhang Xin

Title: Managing Director

Date: 2012.07.22

The Davidson Works Co., Ltd.

By: Zhang Xin

Title: Managing Director

Date: 2012.07.22

Exhibit A

Trademark Electronic Search System (TESS)



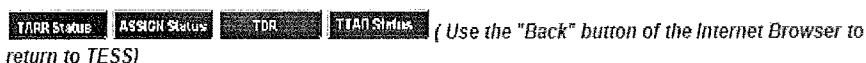
Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Jul 20 05:21:28 EDT 2012



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Record 1 out of 1



Word Mark D DAVIDSON TOOLS

Goods and Services IC 007. US 013 018 021 023 031 034 035. G & S: Power tool accessories, namely, drill bits, router bits, grinding wheels, abrasive wheels, cutting discs and screwdriver bits. FIRST USE: 20100930. FIRST USE IN COMMERCE: 20100930

IC 008. US 023 028 044. G & S: Hand tools, namely, chisels, wrecking bars, ripping bars, clamps, metal vices, files, sanders, hammers, sledgehammers, mallets, hack saws, blades for hand saws, hex key wrenches, putty knives, utility knives, working knives, wrenches, ratchet wrenches, screwdrivers, nut drivers, socket wrenches and socket sets; hand operated drywall tools, namely, trowels, floats, applicator brushes, smoothers, hawks, mud pans, saws, sanders, pole sanders, mud mixers, tin snips, edge cutters, toe molding lifters, tape applicators, circle cutter, drywall hammer, and bead crimper with rubber mallet. FIRST USE: 20100930. FIRST USE IN COMMERCE: 20100930

IC 009. US 021 023 028 038 038. G & S: Bubble levels, carpenter levels, plumb levels and tape measures. FIRST USE: 20100930. FIRST USE IN COMMERCE: 20100930

IC 016. US 002 005 022 023 029 037 038 050. G & S: Paint brushes, drawing rulers and t-squares. FIRST USE: 20100930. FIRST USE IN COMMERCE: 20100930

IC 021. US 002 013 023 029 030 033 040 050. G & S: Wire brushes, not part of a machine, cleaning brushes for household use, floor brushes, scraping brushes, scrubbing brushes, toilet brushes and tub brushes. FIRST USE: 20100930. FIRST USE IN COMMERCE: 20100930

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.15.21 - Polygons that are completely or partially shaded

Serial Number 77875152

Filing Date November 18, 2009

Current 1A

[http://tess2.uspto.gov/bin/showfield?f=doc&state=4009:gem31r.3.1\[7/20/2012 8:47:42 AM\]](http://tess2.uspto.gov/bin/showfield?f=doc&state=4009:gem31r.3.1[7/20/2012 8:47:42 AM])

TRADEMARK
REEL: 004827 FRAME: 0087

Exhibit A (Continued)

Trademark Electronic Search System (TESS)

Basis

Original Filing Basis 1B

Published for Opposition June 1, 2010

Registration Number 3935315

Registration Date March 22, 2011

Owner (REGISTRANT) WIDE BRAND (HONG KONG) LIMITED CORPORATION HONG KONG 315-321 LOCKHART RD. FLAT/RM C. 23/F, LUCKY PLAZA WANCHAI HONG KONG

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Robert V. Petershack

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TOOLS" APART FROM THE MARK AS SHOWN
Description of Mark Color is not claimed as a feature of the mark. The mark consists of a hexagon representing the head of a bolt in which is contained a stylized letter "D" and to the right of which are the words "Davidson Tools" in stylized block letters with "Tools" centered below "Davidson".

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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<http://tess2.uspto.gov/bin/showfield?f=doc&state=4009:gem31r.3.1f7/20/2012 8:47:42 AM>

Exhibit B

Trademark Electronic Search System (TESS)

United States Patent and Trademark Office
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Trademarks > Trademark Electronic Search System (TESS)

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Record 1 out of 1

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Word Mark IRON MAMMOTH
Goods and Services IC 008, US 023 028 044, G & S: Utility knives. FIRST USE: 20120208. FIRST USE IN COMMERCE: 20120208
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 03.03.01 - Elephants; Mammoths; Mastodons
03.03.24 - Stylized Elephants, hippopotami, rhinoceri, giraffes, alpacas, camels, llamas
24.01.02 - Shields or crests with figurative elements contained therein or superimposed thereon
28.11.07 - Rectangles with a decorative border, including scalloped, ruffled and zig-zag edges
28.11.21 - Rectangles that are completely or partially shaded
Serial Number 85125864
Filing Date September 9, 2010
Current Basis 1A
Original Filing Basis 1B
Published for Opposition September 20, 2011
Registration Number 4165189
Registration Date June 28, 2012
Owner (REGISTRANT) Wide Brand (Hong Kong) Limited CORPORATION HONG KONG Flat/Rm C, 23/F, Lucky Plaza 315-321 Lockhart Rd. Wanchai HONG KONG
Attorney of Record Robert V. Petershack

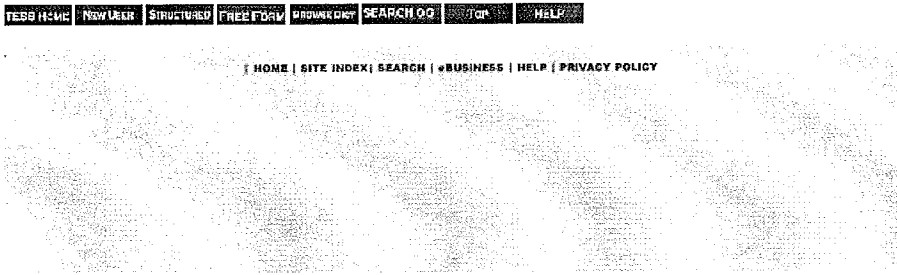
[http://tess2.uspto.gov/bin/showfield?f=doc&state=4009:gem31r.5.1\[7/20/2012 8:48:38 AM\]](http://tess2.uspto.gov/bin/showfield?f=doc&state=4009:gem31r.5.1[7/20/2012 8:48:38 AM])

Exhibit B (Continued)

Trademark Electronic Search System (TESS)

Description of Mark The color(s) rust, gray, red, white, bronze, black, brown is/are claimed as a feature of the mark. The mark consists of a stylized depiction of a mammoth centered on the top half of a bronze shield like device. The mammoth has large curved white tusks outlined in black on both sides of the mammoth's head that extend from approximately the mammoth's jaw to above and partially outside the top of the shield. The mammoth has gray fur, red eyes, stylized brown eyebrows and brown horns above its eyebrows and its ears are gray and black. The upper part of the mammoth's trunk is covered by a brown bolted amour plate. The plate disappears after three links and the word the word "IRON" appears in brown stylized block letters on a black background. The lower part of the shield contains a rectangular brown metal plate with serrated ends. This rectangular brown metal plate is covered in part by the mammoth's tusks and the word "IRON". The rectangular plate appears to contain a recessed surface on which in raised stylized brown letters is the word "MAMMOTH". Below the rectangular plate is the final element of the brown amour plate covering the mammoth's gray trunk, with the trunk extending past such amour plate and curving to the right as one views the drawing. The trunk hovers above the bronze shield and then rises to partially cover the brown rectangular plate.

Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE



http://tes2.uspto.gov/bin/showfield?f=doc&state=4009:gem31r.5.1[7/20/2012 8:48:38 AM]