

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dr. Edward Poller		07/22/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Liberty Dental Program of America		
Street Address:	1144 Hooper Ave.		
City:	Toms River		
State/Country:	NEW JERSEY		
Postal Code:	08757		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2881120	LIBERTY DENTAL PROGRAM OF AMERICA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-403-3155		
Email:	Jbick@bracheichler.com		
Correspondent Name:	Jonathan Bick / Brach Eichler		
Address Line 1:	101 Eisenhower Parkway		
Address Line 4:	Roseland, NEW JERSEY 07068		
ATTORNEY DOCKET NUMBER:	ALL157-262971		
NAME OF SUBMITTER:	Jonathan Bick		
Signature:	/Jonathan Bick/		
Date:	07/23/2012		
Total Attachments: 1 source=DrPASS12#page1.tif			

OP \$40.00 2881120

Transfer Agreement

Whereas, Dr. Edward Poller ("Assignor") with offices at 1358 Hooper Avenue M-6 Toms River NEW JERSEY 08753 is the registered owner of the word mark LIBERTY DENTAL PROGRAM OF AMERICA ("Mark") which is presently registered in the United States Patent and Trademark Office as follows serial number 76544795 and registration number 2881120.

Whereas, The Liberty Dental Program of America, LLC. ("Assignee"), with its principal offices at 1144 Hooper Ave, Toms River, NJ desires to acquire all right title and interest in the Mark, the good will symbolized by the mark, and the registration of the trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in the Mark, along with the registrations together with the good will symbolized by the mark throughout the United States.

Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the Mark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the Mark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR

By: _____

[Title]

Dr. Edward Poller

Certificate of Acknowledgment of Notary Public

State of New Jersey)
County of ESSEX)

ss:

On JULY 22nd, before me, Diane Famula, a notary public in and for said state, personally appeared Edward Poller, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity and that by his or her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of New Jersey that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Notary Public for the State of New Jersey My commission expires _____

[NOTARY SEAL]

Diane Famula
Notary Public of New Jersey
My Commission Expires 9/12/2012

Diane Famula

TRADEMARK

REEL: 004827 FRAME: 0212

RECORDED: 07/23/2012