

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Sun Products Corporation		07/02/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	High Ridge Brands Co.
Street Address:	5 High Ridge Park
Internal Address:	Suite 100
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06905
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	72014150	ADORN
Serial Number:	76450750	COLOR NOURISH
Serial Number:	73298551	MINK DIFFERENCE
Serial Number:	72317498	THE DRY LOOK
Serial Number:	77328734	TONI
Serial Number:	71477286	TONI
Serial Number:	72170060	WHITE RAIN
Serial Number:	73602032	WHITE RAIN
Serial Number:	74308208	WHITE RAIN
Serial Number:	71589536	WHITE RAIN
Serial Number:	78330314	WHITE RAIN
Serial Number:	85116857	WHITE RAIN SENSATIONS
Serial Number:	85660364	WHITE RAIN

OP \$340.00 72014150

CORRESPONDENCE DATA

Fax Number: 2122776671

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 277-6671

Email: goodwillj@dicksteinshapiro.com

Correspondent Name: Clark W. Lackert

Address Line 1: Dickstein Shapiro LLP

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ATTORNEY DOCKET NUMBER:	H0352.0119
NAME OF SUBMITTER:	Clark W. Lackert
Signature:	/Clark W. Lackert/
Date:	07/23/2012
Total Attachments: 2 source=United States#page1.tif source=United States#page2.tif	

ASSIGNMENT OF TRADEMARKS - UNITED STATES

The Sun Products Corporation, a Delaware Corporation, having a place of business at 60 Danbury Road, Wilton, CT 06890 ("Assignor"), is the owner of the trademark applications and/or registrations identified on Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said marks.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to High Ridge Brands Co., a Delaware Corporation, having a place of business at 5 High Ridge Park, Suite 100, Stamford, CT 06905 ("Assignee"), the entire right, title and interest in and to the trademark applications and/or registrations identified on Schedule A and the trademarks which are the subject thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks and the right to recover for past infringement.

Assignor further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Assignee to effectuate this assignment.

Witness my hand and seal this ____ day of _____, 2012.

The Sun Products Corporation

By: [Signature]
Name:
Title:

State of New York

County of New York

On this 28th day of June, 2012, before me, the undersigned notary public, personally appeared Brian Del Buono, proved to me through satisfactory evidence of identification, which was license, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose.

[affix seal]

[Signature]
Notary Public

My commission expires:

SUSAN A. DALESSANDRO
NOTARY PUBLIC, State of New York
No. 01DA4884888
Qualified in Richmond County
Commission Expires Aug. 21, 2013

**Schedule A
Assignment of Trademarks**

TRADEMARK	TMLOGO	COUNTRY	CLASS	APP. NO.	APP. DATE	REG. NO.	REG. DATE	STATUS
ADORN		United States of America	3	72014150	Aug-17-1956	645526	May-14-1957	Registered
COLOR NOURISH		United States of America	3	76450750	Sep-16-2002	3101105	Jun-6-2006	Registered
MINK DIFFERENCE		United States of America	3	73298551	Feb-25-1981	1269557	Mar-13-1984	Registered
THE DRY LOOK		United States of America	3	72317498	Jan-27-1969	884762	Jan-20-1970	Registered
TONI	TONI	United States of America	3	77328734	Nov-13-2007	3593822	Mar-24-2009	Registered
TONI	<i>toni</i>	United States of America	3	71477286	Dec-6-1944	416405	Sep-11-1945	Registered
WHITE RAIN		United States of America	3	72170060	May-31-1963	770080	May-19-1964	Registered
WHITE RAIN		United States of America	3	73602032	Jun-2-1986	1428955	Feb-17-1987	Registered
WHITE RAIN		United States of America	3	74308208	Aug-27-1992	1771001	May-18-1993	Registered
WHITE RAIN	<i>White Rain</i>	United States of America	3	71589536	Dec-17-1949	551925	Dec-11-1951	Lapsed
WHITE RAIN		United States of America	3	78330314	Nov-19-2003	2913140	Dec-21-2004	Registered
WHITE RAIN SENSATIONS		United States of America	3	85116857	Aug-26-2010			Pending
WHITE RAIN		United States of America	3	85660364	Jun-25-2012			Pending