

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fraser Ross		05/02/2012	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	A-List, Inc.		
Street Address:	115 South Robertson Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90048		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3217006	KITSON	
Registration Number:	3413829	KITSON	
Serial Number:	77225167	KITSON LA	
CORRESPONDENCE DATA			
Fax Number:	3102030567		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Rod S. Berman		
Address Line 1:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4308		
ATTORNEY DOCKET NUMBER:	71857-0007		
NAME OF SUBMITTER:	Rod S. Berman		
Signature:	/rod s berman/		

CH \$90.00 3217006

Date:

07/23/2012

Total Attachments: 2

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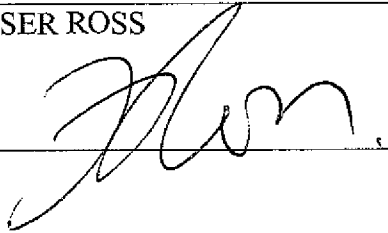
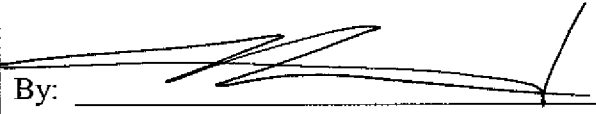
TRADEMARK ASSIGNMENT

WHEREAS, FRASER ROSS, an individual and citizen of Canada, having an address of 115 South Robertson Boulevard, Los Angeles, California 90048 ("Assignor") is the owner of the marks listed in Exhibit A attached hereto and incorporated herein by this reference (collectively hereinafter referred to as the "Marks"), the goodwill associated therewith, as well as the applications and registrations therefor (the "Registrations"), listed in Exhibit A attached hereto and incorporated herein by this reference.

WHEREAS, A-LIST, INC., a California corporation having its principal address at 115 South Robertson Boulevard, Los Angeles, California 90048 United States of America ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Registrations and the Marks, as well as the goodwill associated therewith.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor's right, title and interest in and to the Registrations, the Marks, and the goodwill associated therewith, free and clear of all security interests, liens and encumbrances effective as of the date of this Assignment, together with the right to bring and prosecute any claims or causes of action for past infringement of the Marks.

IN WITNESS WHEREOF, this Assignment is effective as of May 2, 2012.

FRASER ROSS	A-LIST, INC.
By: 	By:  Name: CHRISTOPHER LEE Title: President

Trademark	Client-Matter #/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
KITSON	71857-1014/	Registered	78/611906	3217006
	United States of America	35 Int.	19-Apr-2005	13-Mar-2007
KITSON	71857-1015/	Registered	76/648641	3413829
	United States of America	03 Int., 25 Int.	17-Oct-2005	22-Apr-2008
KITSON LA	71857-1016/	Abandoned	77/225167	
	United States of America	20 Int., 21 Int., 24 Int.	09-Jul-2007	

EXHIBIT A