

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ann Whelan		04/12/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Madavor Media, LLC		
Street Address:	85 Quincy Ave, Suite B		
City:	Quincy		
State/Country:	MASSACHUSETTS		
Postal Code:	02169		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3544803	GLUTEN-FREE LIVING	
CORRESPONDENCE DATA			
Fax Number:	6177375020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-568-5210		
Email:	swatson@patentgc.com		
Correspondent Name:	Stacey J. Watson, Patent GC LLC		
Address Line 1:	176 Federal Street, 5th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	MAD - 001 - US		
NAME OF SUBMITTER:	Stacey J. Watson		
Signature:	/Stacey J. Watson/		
Date:	07/23/2012		

OP \$40.00 3544803

Total Attachments: 4

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**EXHIBIT D**

**TRADEMARKS ASSIGNMENT**

THIS TRADEMARKS ASSIGNMENT is dated as of April 6, 2012, and is made from Gluten Free LLC with its principal place of business at 560 Warburton Ave., Hastings-on-Hudson, New York 10707 ("Assignor") on the one hand, to Madavor Media, LLC, a Delaware limited liability company with its principal place of business at 85 Quincy Avenue, Suite 2, Quincy, Massachusetts 02169 ("Assignee") on the other hand.

WHEREAS, Assignor has adopted and used and is using in commerce the Marks set forth in the attached Item 1; and

WHEREAS, pursuant to the Asset Purchase Agreement dated as of April 6, 2012, Assignee wishes to acquire from Assignor, and Assignor wishes to transfer to Assignee, said Marks and the goodwill associated with such Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns all rights, title and interests in and to the Marks, the goodwill of the business symbolized by the marks, all registrations and applications for registration thereof, if any, all rights of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past infringement of said Marks, and all records and files relating to said Marks. This Trademarks Assignment will be governed by the laws of the Commonwealth of Massachusetts without regard to its conflicts of laws principles.

Assignor shall sign all documents, provide all testimony and, in general, do all lawful things reasonably requested of him by Assignee to carry out and fulfill the purposes and intent of this Trademarks Assignment.

Assignor hereby represents, warrants, and covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

*[Signatures appear on the following pages.]*

IN WITNESS WHEREOF, the parties have executed, made and entered into this Marks Assignment under seal as of the date first set forth above.

ASSIGNOR: Ann Whelan

By: *Ann Whelan*  
Name: Ann Whelan

THE STATE OF NEW YORK )

County of Westchester

This instrument was executed before me on this 12<sup>th</sup> day of April 2012, by Ann Whelan, the Treasurer (title) of 6.11.11a-Free Spring limited liability company, on behalf of said corporation.

WITNESS my hand and official seal.

*[Signature]*  
Notary Public in and for  
The State of New York

JOSEPH ROSS LOCASCIO, JR.  
Notary Public, State of New York  
No. 4046389  
Qualified in Westchester County  
Commission Expires June 30, 2015

Joseph R. LoCascio, Esq.  
Printed or Typed Name of Notary

My Commission Expires 10/30/15

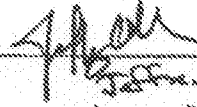
{SIGNATURE PAGE 1 TO TRADEMARK ASSIGNMENT}

ASSIGNEE: MADAVOR MEDIA, LLC

By:

Name:

Title:

  
Anthony C. Hill  
Chairman & CEO

[SIGNATURE PAGE 2 TO TRADEMARK ASSIGNMENT]

ITEM 1

TRADEMARKS ASSIGNED

Trademark	Serial No.	Registration No.	Registration Date
Gluten Free Living		3,544,803	

[ITEM 1 TO TRADEMARKS ASSIGNMENT]