

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moodlerooms, Inc.		07/18/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Blackboard Inc.		
Street Address:	650 Massachusetts Avenue, N.W,		
Internal Address:	6th Floor		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20001		
Entity Type:	CORPORATION: DISTRICT OF COLUMBIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85515931	FOLKLOR	
CORRESPONDENCE DATA			
Fax Number:	7038482981		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-584-3270		
Email:	hdecuzzi@rmsclaw.com		
Correspondent Name:	Roberts Mlotkowski Safran & Cole		
Address Line 1:	P.O. Box 10064		
Address Line 4:	McLean, VIRGINIA 22102-8064		
ATTORNEY DOCKET NUMBER:	330496-00362		
NAME OF SUBMITTER:	Rebecca E. McDougall		
Signature:	/Rebecca E. McDougall/		

Date:

07/24/2012

Total Attachments: 2

source=folklor#page1.tif

source=folklor#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS **Moodlerooms, Inc.**, a Delaware corporation, having its principal office at 190 W. Ostend Street, Suite 110, Baltimore, MD 21230 ("Assignor"), is the owner of the entire right, title and interest in and to United States Trademark Application Serial No. 85/515,931 for the mark **FOLKLOR** ("the Mark"); and

WHEREAS, **Blackboard Inc.**, a company organized under the laws of Delaware, having its principal office at 650 Massachusetts Avenue, N.W., 6th Floor, Washington, D.C. 20001 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, including all of the goodwill represented by, associated with, connected with, and symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, convey, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to the Mark, together with the entire goodwill associated with, represented by, connected with, and symbolized by the Mark, together with all common law rights thereto, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related to the Mark, and the right to sue in Assignee's own name and to recover for any damages and profits for past infringement, unfair competition or passing off, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment had not been made.

Assignor will not execute any writing or do any act whatsoever conflicting with these covenants and agreements, and will, at any time upon request without further or additional consideration but at the expense of Assignee, execute such additional assignments and other writing and do such additional acts as Assignee may deem necessary or desirable to perfect, secure, record, and register Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind assigns and legal representatives of Assignor and inure to the benefit of the assigns and legal representatives of Assignee.

IN TESTIMONY WHEREOF, We have hereunto set our hands.

Moodlerooms, Inc.

Date: 7/18/12

By: [Signature]

Name: Martin G. Knott

Title: General Manager

TRADEMARK

REEL: 004827 FRAME: 0720

On this 18th day of July, 2012, before me Lisa Anderson,
Notary Public, personally appeared to me known to be the individual whose name is subscribed
to this instrument, and acknowledged that he/she executed it as his/her free and voluntary act and
deed for the uses and purposes mentioned therein.

WITNESS my hand and official seal.



Notary Public

My Commission Expires: 9/21/13

