

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlisle Transportation Products, Inc.		02/03/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Carlisle Intangible Company		
Street Address:	250 South Clinton Street		
Internal Address:	Suite 201		
City:	Syracuse		
State/Country:	NEW YORK		
Postal Code:	13202		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	0819800	CRAGAR	
Registration Number:	1478604	CRAGAR AMERICA'S CHOICE	
Registration Number:	1010106	CRAGAR SS	
Registration Number:	2927317	GT CRAGER	
Registration Number:	1031812	S/S	
Registration Number:	1446281	STAR WIRE	
Registration Number:	1914785	STREET PRO	
Registration Number:	0964061	SUPER TRICK	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		

OP \$215.00 0819800

Email: tremaklus@whe-law.com
Correspondent Name: Theodore R. Remaklus
Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	CRAGAR-1 / 122
NAME OF SUBMITTER:	Theodore R. Remaklus
Signature:	/theodore r remaklus/
Date:	07/24/2012

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered into as of this 3rd day of February, 2012 by Carlisle Transportation Products, Inc., a Delaware corporation having a place of business at 250 South Clinton Street, Suite 201, Syracuse, New York 13202 ("Assignor"), in favor of Carlisle Intangible Company, a Delaware corporation having a place of business at 250 South Clinton Street, Suite 201, Syracuse, New York 13202 ("Assignee").

WHEREAS, Assignor has adopted and is using the marks set forth in Exhibit A hereof (hereinafter referred to as the "Marks"); and

WHEREAS, Assignee desires to acquire the rights Assignor has in and to said Marks and the goodwill associated with said Marks and the applications/registrations thereof.

NOW, THEREFORE, for U.S. \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree that:

1. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in, to and under the Marks throughout the world, any registrations and applications for registration thereof, and the goodwill of the business connected and/or associate with the use thereof and symbolized thereby, and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Assignor hereby authorizes and requests the United States Patent and Trademark Office and any corresponding foreign office whose duty it is to issue, certify, or assign registrations or applications for trademarks or service marks to issue, certify or assign as appropriate the same to Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives in accordance with the terms of this Agreement.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the date first written above in Syracuse, New York, U.S.A.

ASSIGNOR:

CARLISLE TRANSPORTATION PRODUCTS, INC.

By: [Signature]
Name: Steven Ford
Its: Vice President / Secretary

Witness

Name: Carol A. Burritt
Nationality: U.S.
Address: Elbridge, NY
Signature: Carol A. Burritt

Witness

Name: Ronald P. Fuss
Nationality: U.S.
Address: Syracuse, NY
Signature: Ronald P. Fuss

STATE OF New York)
)
COUNTY OF Orondaga)

ss.

On February 3, 2012 before me, Carol A. Burritt, a notary public for the state, personally appeared Steven Ford, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she~~/~~they~~ executed the same in his/~~her~~/~~their~~ authorized capacity(~~ies~~), and that by his/~~her~~/~~their~~ signature(~~s~~) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Carol A. Burritt

Notary Public

CAROL A. BURRITT
NOTARY PUBLIC, STATE OF NEW YORK
QUALIFIED IN ONONDAGA CO. NO. 01GR4614178
MY COMMISSION EXPIRES MARCH 30, 2015

Agreed and Accepted as of
the date first above written.

ASSIGNEE:

CARLISLE INTANGIBLE COMPANY

By: Michael Roberson
Name: MICHAEL ROBerson
Its: SECRETARY

Witness

Name: Carol A. Barrett
Nationality: U.S.
Address: Elbridge, N.Y.
Signature: Carol A. Barrett

Witness

Name: Ronald P. Fuss
Nationality: U.S.
Address: Syracuse, NY
Signature: Ronald P. Fuss

STATE OF New York)
)
COUNTY OF Onondaga)

ss.

On February 3, 2012 before me, Carol A. Barrett, a notary public for the state, personally appeared Michael Roberson, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(~~ies~~), and that by his/~~her/their~~ signature(~~s~~) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.





WITNESS my hand and official seal.

Carol A. Barrett

Notary Public

CAROL A. BARRETT
NOTARY PUBLIC STATE OF NEW YORK
COMMISSION ON ONONDAGA CO., NO. 01GR4614178
COMMISSION EXPIRES MARCH 30, 2015

EXHIBIT A

Mark	Country	Class	Reg. No.
CRAGAR	Australia	12	233367
CRAGAR	Australia	12	299886
CRAGAR	Canada	12	TMA161878
CRAGAR	CTM	12	532903
CRAGAR	Japan	12	1870609
CRAGAR	Taiwan	12	297263
CRAGAR SS 	Taiwan	12	297263
CRAGAR	United States	12	819800
CRAGAR AMERICA'S CHOICE 	United States	12	1478604
CRAGAR SS 	United States	12	1010106
GT CRAGAR 	United States	12	2927317
S/S	United States	12	1031812
STAR WIRE	United States	12	1446281
STREET PRO	United States	12	1914785
SUPER TRICK	United States	12	964061

Unregistered Marks
Street Star
SS/T
Keystone Klassic
Legacy S/S
Nomad Nomad II