

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Campus Crusade for Christ, Inc.		07/06/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The King's College		
Street Address:	350 Fifth Avenue, Suite 1500		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2961829	THE KING'S COLLEGE 1938	
CORRESPONDENCE DATA			
Fax Number:	4078541218		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(407) 826-2661		
Email:	Laura.Sherwood@ccci.org		
Correspondent Name:	Campus Crusade for Christ, Inc.		
Address Line 1:	100 Lake Hart Drive MC3500		
Address Line 2:	Attn: General Counsel's Office IP Team		
Address Line 4:	Orlando, FLORIDA 32832		
ATTORNEY DOCKET NUMBER:	TKC1930ASN		
NAME OF SUBMITTER:	Patricia M. Beeber		
Signature:	/Patricia m. Beeber/		

Date:

07/24/2012

Total Attachments: 2

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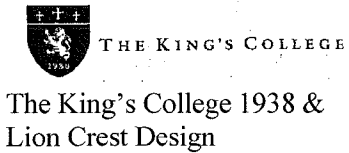
ASSIGNMENT OF REGISTERED TRADEMARK

This Assignment of Registered Trademark (“**Assignment**”), is made and agreed to as of this 6th day of July, 2012, by and between Campus Crusade for Christ, Inc., a California corporation (“**Assignor**”), having a principal place of business of 100 Lake Hart Drive MC3500, Orlando, Florida, 32832, and The King’s College, a New York non-profit educational corporation, (“**Assignee**”), having a principal place of business of 350 Fifth Avenue, Suite 1500, New York, New York, 10018.

WHEREAS, Assignor is the owner of the below noted registered trademark in the United States Patent and Trademark Office;

WHEREAS, Assignee desires to acquire the trademark and all goodwill associated with the business thereof and confirming said assignment with the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged Assignor does hereby sell, transfer, assign and deliver unto Assignee, all right, title and interest in and to the following registered trademark:

Name	Registration Number	Registration Date	Goods/Services
 <p>The King’s College 1938 & Lion Crest Design</p>	2961829	June 14, 2005	<p>Class 16 - Paper goods and printed matter, namely, books, catalogues, notebooks, pamphlets, booklets and newsletters relating to a religious institution of higher learning</p> <p>Class 41 - Educational services, namely, operating a religious institution of higher learning presenting Biblically-based programs and seminars intended to promote, build and strengthen faith-based conduct;</p> <p>Class 45 - Religious services, namely, providing ministerial and evangelical services to students in the course of their education at a religious institution of higher learning presenting Biblically-based programs and seminars intended to promote, build and strengthen faith-based conduct</p>

together with the goodwill of the business connected with and symbolized by the trademark registration, as well as all rights to damages or profits, due or accrued, arising out of infringement of such trademark or injury to said goodwill occurring after the date hereof and the right to sue for and receive the same in the Assignee's own name

IN WITNESS WHEREOF, this Assignment has been executed on behalf of Assignor by its duly authorized officer this 6th day of July, 2012.

Assignor

Campus Crusade for Christ, Inc., a California corporation

By: John Rogers
John Rogers, Chief Operating Officer

STATE OF FLORIDA
COUNTY OF ORANGE

The foregoing instrument was acknowledged before me this 6TH day of July, 2012 by John Rogers, as Chief Operating Officer of Campus Crusade for Christ, Inc., an individual, who is personally known to me or has produced _____ as identification.

Signature: Laura C Sherwood
Printed Name: LAURA C. SHERWOOD

Commission No. EE108997

Commission Expires: 10/16/2015

(Notary Seal)

