

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 9163629066  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 9163629000        Email: sdavis@davisandleonard.com        Correspondent Name: Stephen L. Davis        Address Line 1: 8880 Cal Center Drive        Address Line 2: Suite 180        Address Line 4: Sacramento, CALIFORNIA 95826</p>																											
ATTORNEY DOCKET NUMBER:	IDOLZ ASSIGNMENT																										
NAME OF SUBMITTER:	Stephen L. Davis																										

Signature:	/stephen l. davis/
Date:	07/24/2012
Total Attachments: 1 source=idolz_trademark_reassignment_signed#page1.tif	

Date:  
June 15, 2012

From:  
William J. Cahalan, President  
Idolz, L.L.C.  
1639 11<sup>th</sup> Street  
Santa Monica, CA 90404

To:  
William J. Cahalan  
5960 Airdrome Street  
Los Angeles, CA 90035

**Trademark and Intellectual Property Assignment Agreement**

I, William J. Cahalan, as managing member and sole owner of Idolz, LLC, for good and valuable consideration given, do hereby assign any and all assets, including but not limited to the goodwill and intellectual property rights, of Idolz, LLC, to William J. Cahalan, as an individual, effective this 15th day of June, 2012. This assignment includes but is not limited to any and all rights in the trademarks IDOLZ, Reg. No. 3,801,127 and IDOLZ TOYS, Reg. No. 3,669,718, and all of the goodwill in the business associated with the marks.

X 

William J. Cahalan  
President, Idolz LLC.

X 

William J. Cahalan