

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/23/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dan Robinson		07/25/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Fish Flops, LLC		
Street Address:	123 N. Post Oak Lane, Suite 405		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77024		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3865538	FISHFLOPS	
CORRESPONDENCE DATA			
Fax Number:	7134810844		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(713) 640-5933		
Email:	trademarks@choksilaw.com		
Correspondent Name:	Sunisha S. Choksi		
Address Line 1:	123 N. Post Oak Lane, Suite 405		
Address Line 4:	Houston, TEXAS 77024		
ATTORNEY DOCKET NUMBER:	FISHFLOPS ASSIGNMENT		
NAME OF SUBMITTER:	Sunisha S. Choksi		
Signature:	/ssc/		
Date:	07/25/2012		
Total Attachments: 1 source=fishflopsAssignment#page1.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is made by Dan Robinson, an individual with a residential address at 14219 Cypress Meadow Drive, Cypress, Texas 77429, USA (hereafter, the "Assignor") to Fish Flops, LLC, a Texas Limited Liability Company, having an address at 123 N. Post Oak Lane, Suite 405, Houston, Texas 77024, USA (hereafter, the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to United States Trademark Registration No. 3,865,538, registered on October 19, 2010, for the trademark FISHFLOPS for footwear, with all common law trademark rights related thereto, in the United States and worldwide (collectively, hereafter, the "Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignor desires to sell, assign, transfer, deliver, and convey to Assignee, its assigns and successors, all of its right, title, and interest in and to the Trademark, together with the goodwill of the business connected with and symbolized by the Trademark.

NOW, THEREFORE, in consideration of the payment of TEN DOLLARS (\$10.00), and for other good and valuable consideration, the receipt and adequacy of which are acknowledged:

Assignor hereby sells, assigns, transfers, delivers and conveys to Assignee, its assigns and successors *nunc pro tunc* effective as of August 23, 2010 (hereafter, the "Effective Date"), all right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark, including, without limitation, the right to renew any registration included in the Trademark, the right to apply for trademark applications and/or registrations within or outside the United States based in whole or in part upon the Trademark, any priority right that may arise from the Trademark, all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, (including, without limitation, damages and payments for past, present, or future infringements and misappropriations of the Trademark), and all rights to sue for past, present and future infringements or misappropriations of the Trademark, the same to be held and enjoyed by Assignee, its assigns and successors as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registration set forth in this Assignment to Assignee, its assigns and successors, as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further assist Assignee, its assigns and successors, and execute any documents reasonably necessary to effect this Assignment or to confirm Assignee's ownership of the Trademark.

IN WITNESS WHEREOF, the Assignor hereto has executed and delivered this Assignment as of the Effective Date.

Assignor,

DAN ROBINSON, an individual

By: 

Dated: 7/25/2012