900229338 07/25/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/11/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Webmaster MGM, Inc.		07/25/2012	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Transcend Technologies Group, Inc.		
Street Address:	3101 Zinfandel Drive		
Internal Address:	Suite 200		
City:	Rancho Cordova		
State/Country:	CALIFORNIA		
Postal Code:	95670		
Entity Type:	CORPORATION: CALIFORNIA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3119046	BENEFITSCONNECT

CORRESPONDENCE DATA

Fax Number: 6126046818

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 612-604-6718

Email: trademark@winthrop.com, molsen@winthrop.com, cmccurdy@winthrop.com, lolson@winthrop.com

Correspondent Name: Michael T. Olsen
Address Line 1: 225 South Sixth Street
Address Line 2: Capella Tower, Suite 3500

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER: Catlan M. McCurdy

TRADEMARK REEL: 004829 FRAME: 0081 OP \$40.00 3119046

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Signature:	/Catlan M. McCurdy/	
Date:	07/25/2012	
Total Attachments: 1 source=Executed Nunc Pro Tunc Trademark Assignment001#page1.tif		

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into between Webmaster MGM, Inc., a Minnesota corporation, having its headquarters at 7135 Shady Oak Road, Eden Prairie, Minnesota ("Assignor") and Transcend Technologies Group, Inc., a California corporation, having its headquarters at 3101 Zinfandel Drive, Suite 200, Rancho Cordova, California ("Assignee").

WHEREAS, Assignor is the record owner of all right, title, and interest in and to the BENEFITSCONNECT trademark which is registered in the United States Patent and Trademark Office, Registration Number 3,119,046, dated July 25, 2006 (hereafter the "Mark");

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee any and all of its right, title, interest, and goodwill in and to the Mark and the registration thereof;

WHEREAS, Assignee desires to acquire all of Assignor's entire right, title, interest, and goodwill in and to the Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee *nunc pro tunc* as of July 11, 2010 all right, title, and interest and goodwill in and to the Mark, including all rights of priority, together with the goodwill of the business symbolized by the Mark, and the above identified registration thereof.

IN WITNESS WHEREOF, this Assignment is executed as of the date written below.

ASSIGNOR:

Webmaster	MGM,	Inc.,
A Minnesot	a corno	ration

Its: Ewner

Date: 7/25/12

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RECORDED: 07/25/2012

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