

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Cannabis, Inc.		01/12/2012	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	SEARCHCORE, INC.		
Street Address:	1300 Dove Street, Suite 100		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92660		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85295741	WEEDMENU	
Serial Number:	85313769	GENERAL CANNABIS	
Serial Number:	85313777	WEEDMAPS	
Serial Number:	85313748	WEEDMAPS	
Serial Number:	85510953	SEARCHCORE	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	KNOBBE MARTENS OLSON & BEAR LLP		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	GENCA.032GEN		

OP \$140.00 85295741

NAME OF SUBMITTER:	Brigette B. Chaput
Signature:	//Brigette B. Chaput//
Date:	07/25/2012
Total Attachments: 1 source=Name change#page1.tif	




ROSS MILLER
 Secretary of State
 204 North Carson Street, Suite 1
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 Website: www.nvsos.gov



11/01/2011

Certificate of Amendment
 (PURSUANT TO NRS 78.385 AND 78.390)

Filed in the office of  Ross Miller Secretary of State State of Nevada	Document Number 20120022094-52
	Filing Date and Time 01/12/2012 11:00 AM
	Entity Number C16604-2003

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

Certificate of Amendment to Articles of Incorporation
For Nevada Profit Corporations
 (Pursuant to NRS 78.385 and 78.390 - After Issuance of Stock)

1. Name of corporation:

General Cannabis, Inc.

2. The articles have been amended as follows. (provide article numbers, if available)

Article I of the Articles of Incorporation is amended and restated to read as follows:

"First. The name of the corporation is SearchCore, Inc."

3. The vote by which the stockholders holding shares in the corporation entitling them to exercise a least a majority of the voting power, or such greater proportion of the voting power as may be required in the case of a vote by classes or series, or as may be required by the provisions of the articles of incorporation* have voted in favor of the amendment is:

Majority

4. Effective date of filing: (optional)

(must not be later than 90 days after the certificate is filed)

5. Signature: (required)

X

Signature of Officer

*If any proposed amendment would alter or change any preference or any relative or other right given to any class or series of outstanding shares, then the amendment must be approved by the vote, in addition to the affirmative vote otherwise required, of the holders of shares representing a majority of the voting power of each class or series affected by the amendment regardless to limitations or restrictions on the voting power thereof.

IMPORTANT: Failure to include any of the above information and submit with the proper fees may cause this filing to be rejected.

This form must be accompanied by appropriate fees.

Nevada Secretary of State Amend Profit After
 Revised 3-8-09