

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
No Fear USA Limited		05/10/2012	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	No Fear International Limited		
Street Address:	Brook Park East		
Internal Address:	Unit A		
City:	Shirebrook		
State/Country:	UNITED KINGDOM		
Postal Code:	NG208RY		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3830171	FEARLESS	
CORRESPONDENCE DATA			
Fax Number:	6167522500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	616.752.2000		
Email:	trademarks@wnj.com		
Correspondent Name:	WARNER NORCROSS & JUDD LLP		
Address Line 1:	111 Lyon Street, NW		
Address Line 2:	900 Fifth Third Center		
Address Line 4:	Grand Rapids, MICHIGAN 49503-2487		
DOMESTIC REPRESENTATIVE			
Name:	WARNER NORCROSS & JUDD LLP		
Address Line 1:	111 Lyon Street, NW		
Address Line 2:	900 Fifth Third Center		

900229368

TRADEMARK  
 REEL: 004829 FRAME: 0317

OP \$40.00 3830171

Address Line 4: Grand Rapids, MICHIGAN 49503-2487

NAME OF SUBMITTER:	Kimberly A. Niebling
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Signature:	/KAN2275/
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Date:	07/26/2012
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