

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fallbrook Technologies Inc.		07/25/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Fallbrook Intellectual Property Company LLC		
Street Address:	9444 Waples Street, Suite 410		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3112765	FALLBROOK TECHNOLOGIES	
Registration Number:	3042892	F	
Registration Number:	3124622	F FALLBROOK TECHNOLOGIES	
Registration Number:	3245379	NUVINCI	
Registration Number:	3655958	NUVINCI	
Registration Number:	3665121	N NUVINCI	
Registration Number:	3407388	N NUVINCI	
Registration Number:	3665122	N	
Registration Number:	3439008	CRUISECONTROLLER	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-760-0404		
Email:	efiling@kmob.com		

OP \$240.00 3112765

Correspondent Name: Jeffrey L. Van Hoosear
Address Line 1: Knobbe Martens
Address Line 2: 2040 Main Street, 14th Floor
Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER: LINEARB.021T - 062T

NAME OF SUBMITTER: Jeffrey L. Van Hoosear

Signature: /jeffrey l. van hoosear/

Date: 07/26/2012

Total Attachments: 24

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 25th day of July, 2012, by and between Fallbrook Technologies Inc., a Delaware corporation having a place of business at 9444 Waples Street, Suite 410, San Diego, CA 92121 (hereinafter referred to as "ASSIGNOR"), and Fallbrook Intellectual Property Company LLC, a Delaware corporation having a place of business at 9444 Waples Street, Suite 410, San Diego, California 92121 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to its knowledge, the owner of the trademarks and trademark registrations listed in Exhibits A through U, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

United States of America	Exhibit A (in 1 page)
Argentina	Exhibit B (in 1 page)
Australia	Exhibit C (in 1 page)
Brazil	Exhibit D (in 1 page)
Canada	Exhibit E (in 1 page)
People's Republic of China (PRC)	Exhibit F (in 1 page)
European Patent Office	Exhibit G (in 1 page)
Hong Kong	Exhibit H (in 1 page)
Croatia	Exhibit I (in 1 page)
India	Exhibit J (in 1 page)
Japan	Exhibit K (in 1 page)
Kyrgyzstan	Exhibit L (in 1 page)
Korea	Exhibit M (in 1 page)
Mexico	Exhibit N (in 1 page)
New Zealand	Exhibit O (in 1 page)
Romania	Exhibit P (in 1 page)
Russia	Exhibit Q (in 1 page)
Singapore	Exhibit R (in 1 page)
Thailand	Exhibit S (in 1 page)
Taiwan	Exhibit T (in 1 page)
South Africa	Exhibit U (in 1 page)

WHEREAS, ASSIGNOR has acquired goodwill of the business associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Exhibits A through U; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR;

together with the goodwill of the business symbolized by said Trademarks and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR concurrent with the transfer of certain tangible and intangible assets as indicia of said goodwill.

ASSIGNOR does hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the Trademarks.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25th day of July, 2012.

Fallbrook Technologies Inc. a Delaware corporation having a place of business at 9444 Waples Street, Suite 410, San Diego, California 92121.

By: Sharon A. O'Leary
Sharon A. O'Leary, Chief Legal Officer and Secretary

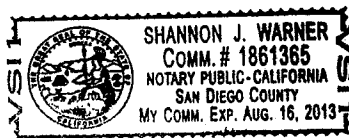
STATE OF CALIFORNIA }
COUNTY OF San Diego } ss.

On July 25, 2012, before me, Shannon J. Warner, notary public, personally appeared Sharon A. O'Leary, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



Shannon J. Warner
Notary Signature

Executed at San Diego, this 25th day of July, 2012.

EXHIBIT A
U.S. Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012







Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.021T	FALLBROOK TECHNOLOGIES	78/416798	5/11/2004	7/4/2006	3112765
LINEARB.025T		78/478191	9/2/2004	1/10/2006	3042892
LINEARB.026T	 FALLBROOK TECHNOLOGIES	78/478197	9/2/2004	8/1/2006	3124622
LINEARB.027T	NUVINCI	78/498337	10/12/2004	5/22/2007	3245379
LINEARB.028T		78/530877	12/10/2004		
LINEARB.032T	NUVOLTE				
LINEARB.038T	NUVINCI	78/778787	12/21/2005	7/14/2009	3655958
LINEARB.039T	 NuVinci	78/779626	12/22/2005	8/4/2009	3665121
LINEARB.039TD1	 NuVinci	78/979591	12/22/2005	4/1/2008	3407388
LINEARB.040T		78/779824	12/22/2005	8/4/2009	3665122
LINEARB.062T	CRUISECONTROLLER	77/113882	2/22/2007	6/3/2008	3439008

EXHIBIT B
Argentina Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
 LLC
 Assignment Executed July 25, 2012



Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WAR	NUVINCI	2577678	3/18/2005	9/18/2006	2114535
LINEARB.038WAR	NUVINCI	2679632	6/21/2006	8/30/2007	2178334
LINEARB.039WAR		2679633	6/21/2006	8/30/2007	2178335
LINEARB.040WAR		2679634	6/21/2006	8/30/2007	2178336

EXHIBIT C
Australia Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012


Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WAW	NUVINCI	1046385	3/15/2005	10/10/2005	1046385
LINEARB.038WAW	NUVINCI	1118895	6/15/2006	1/29/2007	1118895
LINEARB.039WAW		1119423	6/20/2006	1/29/2007	1119423

EXHIBIT D
Brazil Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
 LLC
 Assignment Executed July 25, 2012




Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WBR	NUVINCI	827340338	4/12/2005	6/24/2008	827340338
LINEARB.038WBR	NUVINCI	828527750	6/20/2006	8/19/2008	828527750
LINEARB.039WBR		828529230	6/21/2006	8/12/2008	828529230
LINEARB.040WBR		828529248	6/21/2006	8/12/2008	828529248
LINEARB.042WBR		828529221	6/21/2006	8/19/2008	828529221

EXHIBIT E
Canada Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012


Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WCA	NUVINCI	1250835	3/14/2005	8/26/2008	TMA722184
LINEARB.038WCA	NUVINCI	1306898	6/15/2006	5/2/2011	TMA796455
LINEARB.039WCA		1307759	6/20/2006	5/2/2011	TMA796456

EXHIBIT F
China Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
 LLC
 Assignment Executed July 25, 2012

Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WCN	NUVINCI	4541212	3/15/2005	12/14/2007	4541212
LINEARB.038WCN	NUVINCI	5423951	6/16/2006	9/7/2009	5423951
LINEARB.039WCN		5435546	6/22/2006	5/28/2009	5435546
LINEARB.040WCN		5435545	6/22/2006	5/28/2009	5435545
LINEARB.085WCN	福博科 ("Fallbrook" in Simplified Chinese characters)	9308189	4/7/2011		
LINEARB.086WCN	福博科 ("Fallbrook" in Simplified Chinese characters)	9308190	4/7/2011		

EXHIBIT G
Europe Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012



Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WEU	NUVINCI	4345351	3/17/2005	2/17/2006	4345351
LINEARB.038WEU	NUVINCI	5145421	6/19/2006	6/27/2007	5145421
LINEARB.039WEU		5184577	6/21/2006	7/4/2007	5184577
LINEARB.040WEU		5184585	6/21/2006	11/9/2007	5184585

EXHIBIT H
Hong Kong Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
 LLC
 Assignment Executed July 25, 2012

Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WHK	NUVINCI	300384994	3/12/2005	8/2/2005	300384994
LINEARB.038WHK	NUVINCI	300659665	6/15/2006	2/6/2007	300659665
LINEARB.039WHK	 NuVinci	300662553	6/20/2006	12/27/2006	300662553
LINEARB.040WHK		300662562	2/7/2006	6/20/2006	300662562
LINEARB.085WHK	福博科 ("Fallbrook" in Simplified Chinese characters)	301884402	4/9/2011	8/19/2011	301884402

EXHIBIT I
Croatia Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
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Assignment Executed July 25, 2012


Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WHR	NUVINCI	Z20050321A	3/21/2005	3/31/2006	Z20050321
LINEARB.038WHR	NUVINCI	20061079	6/19/2006	3/30/2007	Z20061079
LINEARB.039WHR		20061115	6/21/2006	4/3/2007	Z20061115

EXHIBIT J
India Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012



Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WIN	NUVINCI	1347466	3/29/2005	10/11/2006	1347466
LINEARB.038WIN	NUVINCI	1460963	6/23/2006	3/6/2008	1460963
LINEARB.039WIN		1463038	6/21/2006	7/29/2008	1463038
LINEARB.040WIN		1463037	6/21/2006	9/2/2008	1463037

EXHIBIT K
Japan Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC

Assignment Executed July 25, 2012


Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WJP	NUVINCI	2005-027587	3/29/2005	3/9/2007	5031917
LINEARB.038WJP	NUVINCI	2006-057561	6/21/2006	5/18/2007	5048770
LINEARB.039WJP		2006-058104	6/22/2006	5/18/2007	5048772

EXHIBIT L

Kyrgyzstan Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012


Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WKG	NUVINCI	20050101.3	3/30/2005	7/31/2006	7701
LINEARB.038WKG	NUVINCI	2006304.3	6/20/2006	7/31/2007	8224
LINEARB.039WKG		20060305.3	6/21/2006	7/31/2007	8226

EXHIBIT M

Korea Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012


Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WKR	NUVINCI	40-2005-0012789	3/24/2005	2/28/2006	40-0653063
LINEARB.038WKR	NUVINCI	40-2006-0031805	6/16/2006	5/3/2007	40-0708322
LINEARB.039WKR		40-2006-0032272	6/20/2006	3/21/2007	40-0703364

EXHIBIT N

Mexico Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC

Assignment Executed July 25, 2012



Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WMX	NUVINCI	708240	3/18/2005	12/28/2005	910447
LINEARB.038WMX	NUVINCI	789619	6/20/2006	2/7/2007	971483
LINEARB.039WMX		789870	6/21/2006	2/26/2007	974343
LINEARB.040WMX		789857	6/21/2006	2/20/2007	972819

EXHIBIT O

New Zealand Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012


Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WNZ	NUVINCI	726606	3/14/2005	10/12/2004	726606
LINEARB.038WNZ	NUVINCI	749624	6/15/2006	12/21/2006	749624
LINEARB.039WNZ		749881	6/20/2006	12/21/2006	749881

EXHIBIT P

Romania Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC

Assignment Executed July 25, 2012


Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WRO	NUVINCI	M200502672	3/14/2005	3/14/2005	68618
LINEARB.038WRO	NUVINCI	M2006006831	6/15/2006	6/15/2006	78558
LINEARB.039WRO		M200606971	6/20/2006	6/20/2006	79265

EXHIBIT Q

Russia Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC

Assignment Executed July 25, 2012



Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WRU	NUVINCI	2005705295	3/14/2005	4/3/2006	304147
LINEARB.038WRU	NUVINCI	2006716480	6/16/2006	9/14/2007	334151
LINEARB.039WRU		2006716968	6/21/2006	9/14/2007	334153
LINEARB.040WRU		2006716969	6/21/2006	9/12/2007	334014

EXHIBIT R

Singapore Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012


Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WSG	NUVINCI	T05/03491I	3/14/2005	3/15/2007	T05/03491I
LINEARB.038WSG	NUVINCI	T06/11946B	6/20/2006	3/21/2007	T06/11946B
LINEARB.039WSG		T06/11948I	6/20/2006	8/30/2007	T06/11948I

EXHIBIT S

Thailand Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012



Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WTH	NUVINCI	586993	4/12/2005	7/6/2006	KOR 244055
LINEARB.038WTH	NUVINCI	629196	6/19/2006	6/21/2007	Kor263184
LINEARB.039WTH		629475	6/21/2006	11/16/2007	Kor271015
LINEARB.040WTH		629474	6/21/2006	11/23/2007	Kor271523

EXHIBIT T

Taiwan Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
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Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WTW	NUVINCI	94011476	3/15/2005	1/1/2006	1189384
LINEARB.038WTW	NUVINCI	95030931	6/15/2006	1/1/2007	1243283
LINEARB.039WTW		95032129	6/21/2006	4/1/2007	1257675
LINEARB.040WTW		95032130	6/21/2006	4/1/2007	1256128
LINEARB.085WTW	福博科 ("Fallbrook" in Simplified Chinese characters)	100016902	4/7/2011	1/1/2012	1498160

EXHIBIT U

South Africa Trademarks and Trademark Applications

Fallbrook Technologies Inc. to Fallbrook Intellectual Property Company
LLC
Assignment Executed July 25, 2012

Attorney Docket No.	Trademark Name:	Application No.	Filing Date:	Reg Date:	Reg No:
LINEARB.027WZA	NUVINCI	2005/04880	3/14/2005	12/9/2008	2005/04880
LINEARB.038WZA	NUVINCI	2006/13306	6/15/2006	11/3/2009	2006/13306
LINEARB.039WZA		2006/13585	6/20/2006	2/19/2010	2006/13585