

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PRN Corporation		12/28/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PRN Holdings 1, LLC		
Street Address:	600 Harrison Street, Fourth Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3289272	SUPERMARKET CHECKOUT TV	
Registration Number:	3548328	CHECKOUT TV	
Registration Number:	3366622	YOUR CHANNEL	
Registration Number:	4044386	MEDIA WHERE & WHEN IT MATTERS	
Registration Number:	2922822	MEDIA WHERE IT MATTERS	
Registration Number:	3067503	PRN	
Registration Number:	3067502	PRN	
Registration Number:	2602419	PREMIER RETAIL NETWORKS	
Registration Number:	3178021	YOUR CHANNEL	
Registration Number:	2572438	PRN	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

CH \$265.00 3289272

Phone: 2485940644
Email: tmdocketing@raderfishman.com
Correspondent Name: Michelle L. Visser
Address Line 1: 39533 Woodward Ave., Ste. 140
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	67070-0095
NAME OF SUBMITTER:	Michelle L. Visser
Signature:	/Michelle L. Visser/
Date:	07/27/2012

Total Attachments: 2
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source=PRN Holdings 1 LLC--Delaware Conversion Evidence#page2.tif

Delaware

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The First State

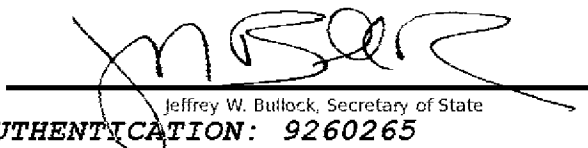
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PRN CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PRN CORPORATION" TO "PRN HOLDINGS 1, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2011, AT 5:39 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2011.

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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9260265

DATE: 12-28-11

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004830 FRAME: 0793

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the corporation first formed is February 21, 1992.
4. The name of the Corporation immediately prior to filing this Certificate is PRN Corporation.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is PRN Holdings 1, LLC.
6. The conversion shall be effective as of 11:59 P.M., Eastern Standard Time, on December 31, 2011.

In Witness Whereof, the undersigned have executed this Certificate on the 28th day of December, 2011.

BY: /s/ Thomas M. Collins, Jr.
Thomas M. Collins, Jr.
Secretary