TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/13/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PRN Holdings 1, LLC		107/13/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Technicolor USA, Inc.	
Street Address:	101 W. 103rd Street	
City:	Indianapolis	
State/Country:	INDIANA	
Postal Code:	46290	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3289272	SUPERMARKET CHECKOUT TV
Registration Number:	3548328	CHECKOUT TV
Registration Number:	3366622	YOUR CHANNEL
Registration Number:	4044386	MEDIA WHERE & WHEN IT MATTERS
Registration Number:	2922822	MEDIA WHERE IT MATTERS
Registration Number:	3067503	PRN
Registration Number:	3067502	PRN
Registration Number:	2602419	PREMIER RETAIL NETWORKS
Registration Number:	3178021	YOUR CHANNEL
Registration Number:	2572438	PRN

CORRESPONDENCE DATA

TRADEMARK REEL: 004830 FRAME: 0797 CH \$265,00

900229538

Fax Number: 2485940610

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 2485940644

Email: tmdocketing@raderfishman.com

Correspondent Name: Michelle L. Visser

Address Line 1: 39533 Woodward Ave., Ste. 140
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	67070-0095
NAME OF SUBMITTER:	Michelle L. Visser
Signature:	/Michelle L. Visser/
Date:	07/27/2012

Total Attachments: 4

source=PRN Holdings 1 LLC into Technicolor USA Inc -- DE Evidence#page1.tif source=PRN Holdings 1 LLC into Technicolor USA Inc -- DE Evidence#page2.tif

source=Certificate of Correction PRN Holdings 1 LLC into Technicolor USA Inc (2)#page1.tif source=Certificate of Correction PRN Holdings 1 LLC into Technicolor USA Inc (2)#page2.tif

TRADEMARK
REEL: 004830 FRAME: 0798

Delaware

PAGE

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PRN HOLDINGS 1, LLC", A DELAWARE LIMITED LIABILITY COMPANY,
WITH AND INTO "TECHNICOLOR USA, INC." UNDER THE NAME OF

"TECHNICOLOR USA, INC.", A CORPORATION ORGANIZED AND EXISTING

UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED

IN THIS OFFICE THE TWENTY-FOURTH DAY OF APRIL, A.D. 2012, AT

4:09 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTIETH DAY OF APRIL, A.D. 2012, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2141204 8100M

DATE: 04-26-12

AUTHENTYCATION: 9532779

TRADEMARK REEL: 004830 FRAME: 0799

Jeffrey W. Bullock, Secretary of State

120468332

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 04:16 PM 04/24/2012 FILED 04:09 PM 04/24/2012 SRV 120468332 - 2141204 FILE

STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC LIMITED LIABILITY COMPANY INTO A DOMESTIC CORPORATION

Pursuant To Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Technicolor USA, Inc., a Delawarc Corporation, and the name of the limited liability company being merged into this surviving corporation is PRN Holdings 1, LLC.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

THIRD: The name of the surviving corporation is Technicolor USA, Inc.

FOURTH: The merger is to become effective on April 30, 2012 as of 11:59 P.M., Eastern Standard Time.

FIFTH: The Agreement of Merger is on file at 101 W. 103rd Street, Indianapolis, Indiana, 46290, the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

IN.WITNESS WHEREOF, said Corporation has caused this certificate to be signed by an authorized officer, the 17th day of April, A.D., 2012.

Name: Meggan L. Ehret

Title: Secretary, Technicolor USA, Inc.

TRADEMARK
REEL: 004830 FRAME: 0800



The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CORRECTION OF "TECHNICOLOR USA, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF JUNE, A.D. 2012, AT 1:16 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2141204 8100

120734268

DATE: 06-14-12 You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK REEL: 004830 FRAME: 0801

Jeffrey W. Bullock, Secretary of State

AUTHENTYCATION: 9643559

State of Delaware Secretary of State Division of Corporations Delivered 01:16 PM 06/13/2012 FILED 01:16 PM 06/13/2012 SRV 120734268 - 2141204 FILE

STATE OF DELAWARE CERTIFICATE OF CORRECTION

nnicolor USA, Inc.
ration organized and existing under and by virtue of the General Corporation Law of tate of Delaware.
S HEREBY CERTIFY:
The name of the corporation is <u>Technicolor USA</u> , <u>Inc</u> . That a Certificate of <u>Merger</u>
(Title of Certificate Being Corrected) was filed by the Secretary of State of Delaware on 4/24/2012 16:09 and that said Certificate requires correction as permitted by Section 103 of the General Corporation Law of the State of Delaware.
The inaccuracy or defect of said Certificate is: (must be specific)
The effective date listed was never intended to be the future effective date and was typed incorrectly.
Article FOURTH of the Certificate is corrected to read as follows:
The merger is to become effective on July 13, 2012 as of 11:59 P.M., Eastern Standard Time.
By: Mame: Print or Type

TRADEMARK REEL: 004830 FRAME: 0802

RECORDED: 07/27/2012