

07/23/2012

Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/2012)



103647204

TRADEMARKS ONE

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below:

Handwritten: 7/1/12, 2/23/12

1. Name of conveying party(ies):

Michael Jackson

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) United States

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) July 10, 2012

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Grundens USA, Ltd.

Street Address: P.O. Box 2068

City: Poulsbo

State: Washington

Country: United States Zip: 98370

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Washington
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

3209884

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

EAT FISH & Design

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Scott R. Reid

Internal Address: Suite 200

Street Address: 21650 W. Eleven Mile Rd.

City: Southfield

State: Michigan Zip: 48076

Phone Number: 248 353-4565

Docket Number: \_\_\_\_\_

Email Address: scottreid@aol.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

07/23/2012 HTON11 00000015 3209884

Deposit Account Number \_\_\_\_\_

40.00 DP

Authorized User Name \_\_\_\_\_

9. Signature:

*Handwritten signature of Scott R. Reid*

Signature

Scott R Reid

Name of Person Signing

7-18-12

Date

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 004831 FRAME: 0045

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Michael Jackson, an individual having an address of 27670 Lofall Ct., Poulsbo, Washington 98370 ("Assignor") has adopted, used and is using the trademark EAT FISH & Des. (the "Mark"), and;

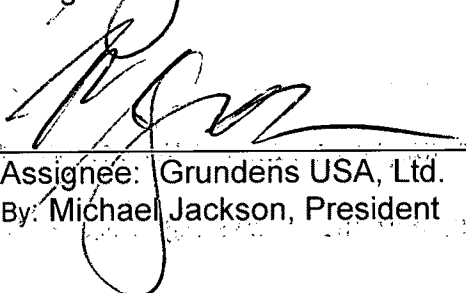
WHEREAS Assignor is the Registrant of the US Trademark Registration No. 3209884 in connection with the Mark and filed with the US Patent and Trademark Office, and;

WHEREAS Grundens USA, Ltd, a Washington corporation, having an address of P.O. Box 2068, Poulsbo, Washington 98370 ("Assignee") is using and desires to obtain exclusive ownership of the Mark for all goods and services,

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is mutually acknowledged, Assignor hereby assigns to Assignee all-right, title and interest Assignor has in said Mark, along with any and all registrations and pending applications, together with the goodwill of the business symbolized by said Mark and the registration of the Mark.

Dated this 10<sup>th</sup> day of July, 2012

  
\_\_\_\_\_  
Assignor: Michael Jackson

  
\_\_\_\_\_  
Assignee: Grundens USA, Ltd.  
By: Michael Jackson, President